



LAUNCH OF THE STATE'S ENEWSLETTER

COLORADO IS NOW A PAINTCARE STATE!

Welcome to the first edition of the Colorado PaintCare Program Newsletter.

As part of our efforts to keep paint retailers and others interested in paint stewardship up-to-date on developments in Colorado's Paint Stewardship Program, we will be e-mailing this publication on a bi-monthly basis. Covered topics will include suggestions for educating customers about paint recycling, recommended operating procedures for paint drop-off sites, highlights of PaintCare Colorado activities and achievements, occasional national news relevant to paint stewardship, and a variety of other topics.

Please feel free to forward this newsletter to your colleagues and friends. They can sign up to receive the newsletter by visiting the subscription web page.

The Colorado PaintCare program began on July 1, 2015, with just over 100 paint drop-off locations across the state, and now has 136 sites. A hearty thanks to the paint retailers and other household hazardous waste (HHW) facilities that have volunteered to collect leftover paint from households and businesses and for providing a valuable service in their communities.

LARGE VOLUME PICK-UP SERVICE: IT'S FREE

Being a paint drop-off site is a valuable service for local residents and can drive foot traffic to your location, but it might not be feasible for a site to accept a stockpile of old paint accumulated by a homeowner or business. These customers might benefit from a one-time clean out.

If someone has more than 300 gallons of paint, encourage them to contact PaintCare to request a free pick-up. The Large Volume Pick-Up Service (LVP Service) saves everyone time and trouble –it's more convenient for the customer and less hassle for drop-off sites who might otherwise be overwhelmed with large volumes of paint. PaintCare's LVP Fact Sheet provides details about the service. Give us a call to request copies of the LVP Fact Sheets to give out to your customers or download a copy from our website at www.paintcare.org/Colorado.

FURNITURE POLISH: NOT A PAINTCARE PRODUCT

Occasionally, we are asked if furniture polishes, oils, and waxes are covered by PaintCare, so we have written a new notice to clarify that they are not part of the program. These products do not have PaintCare fees applied to them at the time of purchase and are not accepted at PaintCare drop-off locations. These products include – but are not limited to –Danish, linseed, tung, and lemon oil.



Furniture polishes, waxes, and oils are often used to clean and protect wood furniture, not stationary structures, and they are not considered architectural coatings. They are regulated as "consumer products," not by the rules for Architectural and Industrial Maintenance (AIM) coatings which are used to define the paints, stains, and varnishes included in the PaintCare program.

PaintCare issues product notices to clarify which products are covered by the program. To view all notices, please visit our website.(www.paintcare.org).



SPOTLIGHT ON COATINGS: PRIMERS AND UNDERCOATS ARE PAINTCARE PRODUCTS TOO!

When you think about recycling paint, you might conjure up an image of someone removing partially-full cans of latex or oil-based house paint out of their basement and driving them to a paint drop-off location. However, there are other varieties of architectural coatings that are recyclable, including primers and undercoats.

Primers and undercoats are covered by PaintCare. This means that the PaintCare fee is applied to them at the time of purchase and that they are accepted for free when taken to a PaintCare drop-off location.

The terms "primer" and "undercoat" can sometimes get mixed up, but as a rule, you should remember that while an undercoat is always a primer, a primer is not always an undercoat.

All types of primers seal, prevent stains or discoloration from bleeding through, and bond to form a firm foundation for topcoats. Primers can be alkyd or latex-based and have useful applications on interior and exterior surfaces.

Undercoats are a subset of the primer category, and serve to provide a smooth, uniform, and even surface for topcoats. Undercoats come in alkyd or latex formulations, but are also available in lacquer formulations.

While primers and undercoats are an accepted program product, please remember that they must be in containers that are no larger than five gallons in size, just like other PaintCare products. They must also be in their original containers, and the containers must have a label and secured lid.

For a complete list of all accepted PaintCare products, visit www.paintcare.org.



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