



# *Connecticut Paint Stewardship Program Annual Report July 1, 2013 – June 30, 2014*

***Submitted by:***

Laura Honis  
Connecticut Program Manager  
lhonis@paintcare.org  
(203) 747-4494

PaintCare Inc.  
1500 Rhode Island Avenue, NW  
Washington, DC 20005  
(202) 724-6809

***Submitted to:***

Rob Klee  
Commissioner  
Department of Energy and Environmental Protection  
79 Elm Street  
Hartford, CT 06106

Submitted: October 21, 2014

## TABLE OF CONTENTS

---

<b>Executive Summary .....</b>	<b>1</b>
Connecticut Paint Stewardship Law	1
Program Plan and Annual Report	1
Acknowledgments	2
Highlights, Challenges and Lessons Learned	2
<b>Section 1. Paint Collection, Transportation and Processing .....</b>	<b>3</b>
Collection Infrastructure	3
Convenience Criteria	13
Paint Collection Procedures	16
Paint Transportation and Processing	17
<b>Section 2. Collection Volume and Disposition Methods .....</b>	<b>19</b>
Paint Sales	19
Collection Volume and Recovery Rate	19
Paint Disposition	20
Container Recycling	21
<b>Section 3. Independent Audit and Financial Summary .....</b>	<b>22</b>
Independent Financial Audit	22
Financial Summary and Discussion	22
Evaluation of the Operation of the Program’s Funding Mechanism	25
<b>Section 4. Education and Outreach .....</b>	<b>26</b>
Outreach Activities	26
Program Survey	34
Outreach Planned for 2015	35
<b>Appendices</b>	
Appendix A – GIS Analysis of Connecticut Collection Site Coverage	
Appendix B – Independent Financial Audit of the PaintCare Program	
Appendix C – Samples of Educational and Outreach Materials	

## EXECUTIVE SUMMARY

---

### Connecticut Paint Stewardship Law

PaintCare is the representative stewardship organization of the Connecticut Architectural Paint Stewardship Program (“program”), which is codified in Sections 22a-904 and 22a-904a of the Connecticut General Statutes. The Connecticut Paint Stewardship Law provides for the establishment of a permanent statewide paint stewardship program, managed by a stewardship organization, to accomplish the following:

- Minimize public sector involvement in the management of postconsumer paint through the program’s efforts to reduce the generation of postconsumer paint, promote using up leftover paint, and recycling and proper management of collected postconsumer paint.
- Negotiate and execute agreements to collect, transport, and properly manage postconsumer paint through environmentally-sound management practices.
- Offer a convenient, statewide collection infrastructure, which at a minimum, provides for collection rates and user convenience equal to or greater than the collection programs available to consumers prior to the implementation of the program.
- Establish a sustainable funding mechanism through a paint stewardship assessment (“PaintCare Recovery Fee”) on architectural coatings sold in the state of Connecticut. The fee must be paid by manufacturers to PaintCare to fund implementation of the program.

### Program Plan and Annual Report

The Connecticut Paint Stewardship Law required the submission and approval of a Program Plan by PaintCare prior to the program’s launch. The Connecticut Department of Energy and Environmental Protection (“DEEP”) approved PaintCare’s Program Plan in the spring of 2013 and the Connecticut program began on July 1, 2013. The Program Plan is available on the Connecticut page of PaintCare’s website at [www.paintcare.org](http://www.paintcare.org).

The Connecticut Paint Stewardship Law also requires the submission to DEEP each year of an Annual Report covering the period July 1 to June 30. The Annual Report must include:

- (1) A description of the methods used to collect, transport and process postconsumer paint in the state.
- (2) The volume and type of postconsumer paint collected in the state and method of disposition, including reuse, recycling and other methods of processing.
- (3) The total cost of implementing the program, as determined by an independent financial audit and an evaluation of the operation of the program's funding mechanism.
- (4) Samples of educational materials provided to consumers of architectural paint and an evaluation of the methods used to disseminate such materials.

## Acknowledgments

The Connecticut PaintCare program had a successful and seamless first year, with very few challenges. PaintCare believes this is due in great part to the tremendous support the program received from staff at the Connecticut Department of Energy and Environmental Protection, the local household hazardous waste (HHW) community, the Connecticut Product Stewardship Council, and the New Haven Chapter of Paint and Decorating Contractors Association (PDCA); our outstanding retail, transfer station, and HHW paint collection partners; and professional and responsive service providers, Clean Harbors Environmental Services, MXI Environmental Services, and marketing firm, Mascola Group.

## Highlights, Challenges and Lessons Learned

In this first reporting year, PaintCare established 127 permanent year-round and five seasonal paint drop-off sites; managed paint from 54 municipal HHW collection events; held 11 paint-only collection events; and provided 34 direct large volume pick-ups from business and institutions that had accumulated more than 300 gallon of paint at their facilities.

The program processed 240,798 gallons of postconsumer paint of which 70% was latex and 30% was oil-based. 81% of latex paint was recycled back into recycled-content paint, 4% was used as a landfill cover product, 6% was fuel blended, and 9% was unrecyclable and sent to landfill as solids. All of the oil-based paint was used for fuel substitution. In addition, 111 tons of metal and plastic containers were recycled. Cost per gallon of the program in the first year was \$9.24.

Connecticut presented a new challenge to PaintCare. It was the first state, following programs in Oregon and California, which did not historically collect latex paint through its HHW programs. Given this, PaintCare took some precautionary steps in launching the Connecticut program. To lessen the potential burden on the new retail and transfer station drop-off sites of all the old accumulated latex paint in the state, PaintCare held seven paint-only drop-off events in July and August of 2013 and another four in the spring of 2014. The events were located throughout the state and open to all resident and businesses, with some exception.

Public outreach was another element that was approached differently in Connecticut. Building on the lessons learned from the start of the California program where significant pre-launch outreach led to overwhelming participation at the new retail drop-off sites, little outreach was conducted prior to and during the first months of the Connecticut program. Outreach was generally limited to informational brochures distributed on-site by paint retailers and HHW programs and through the PDCA and events painting contractors participated in. Outreach efforts increased in the spring of 2014 and will continue to increase over the next year.

Along with increasing outreach about drop-off sites, more focus will be placed on the “buy right” and “reuse” elements of the program in year two. In the first year of the program, PaintCare recruited two reuse stores to participate as drop-off sites and to place good paint on the shelf for reuse. PaintCare will work to add additional reuse sites in year two and conduct outreach and education focused on proper purchasing and using up of leftover paint.

## Section 1. Paint Collection, Transportation and Processing

---

### Annual Report Statutory Citation

*Sec. 22a-904a(h) (1) A description of the methods used to collect, transport and process postconsumer paint in this state.*

### Collection Infrastructure

The Connecticut Paint Stewardship law requires a program that provides for convenient and available statewide collection of postconsumer paint that, at a minimum, provides for collection rates and convenience equal to or greater than the collection programs available to consumers prior to the paint stewardship program. PaintCare has successfully met both the volume and convenience requirements of the law.

The legislation also asks that the program make an effort to partner with existing household hazardous waste (HHW) collection programs and allow for any retailer that wishes to participate as a paint collection point. As discussed below, PaintCare has partnered with nearly every existing HHW programs, and all retailers that have requested to join the program have been welcomed in.

At the end of the reporting period for this Annual Report, June 30, 2014, the Connecticut PaintCare program had 127 permanent, year-round drop-off sites located throughout the state. In addition, PaintCare partners with three of the state's four seasonal HHW collection facilities; two seasonal transfer stations; managed paint from 54 municipal HHW collection events; held 11 paint-only collection events; and provided 34 appointments for large volume pick-ups (LVP) directly from business and institutions that had accumulated more than 300 gallon of paint at their facilities.

All PaintCare drop-off sites and the LVP service accept both latex paint and oil-based paint. All retailers accept paint from both residents and qualifying businesses, as does the LVP program. The HHW programs and transfer stations generally do not service businesses. PaintCare collection sites and services are summarized in the following tables and in maps beginning on page 14.

### Summary of PaintCare Collection Infrastructure

PERMANENT YEAR-ROUND DROP-OFF SITES		SUPPLEMENTAL SITES AND EVENTS	
Paint and Hardware Retailers	100	Municipal HHW Events	54
Transfer Stations	25	PaintCare Paint-Only Events	11
Reuse Stores	2	HHW Facilities (seasonal)	3
Total	127	Transfer Stations (seasonal)	2
		Direct Large Volume Pick-Ups	34

## Paint Retailers and Reuse Stores

As discussed in PaintCare’s Connecticut Program Plan, approximately 450 potential retail partners—paint, hardware, and home improvement stores—were identified in Connecticut. These stores include independent, cooperative, chain, and corporate stores—both small and large. In addition, seven “reuse” stores were also identified.

Prior to the start of the program, several rounds of mailings were sent to retailers that included information about becoming a PaintCare drop-off site (see the retailer fact sheets in Appendix C). These mailings were sent either directly to the stores or their corporate office. In addition, webinars were held for retailers, and a video was produced and posted on PaintCare’s website to explain the program and show what being a PaintCare drop-off site entails. PaintCare’s Connecticut Program Manager visited nearly every potential non-big box paint retail partner in person. (Big box stores were not visited because prior to launching the program, big box corporate level decision makers indicated to PaintCare that they were not planning to volunteer their stores to serve as drop-off sites.) This combined efforts resulted in a tremendous level of interest from retailers, with 102 retail and reuse stores joining the program in this first reporting year; even more having come on board in the three months since the end of the reporting period. The table on the following pages provides the names and addresses of the active retail and reuse sites in this reporting period.



*PaintCare provides custom sized signs upon request as shown here where North Haven Paint and Hardware requested a 4 x 6' sign. (Most signs are either 8.5 x 11" or 11 x 17")*

## PaintCare Partners: Retailers and Reuse Stores

NAME	STREET ADDRESS	CITY/TOWN
Avon Hardware	22 Dale Rd	Avon
Maher's Paint and Wallpaper	369 W Main St	Avon
Sherwin-Williams	353 W Main St	Avon
Rings End Lumber	9 Taylor Ave	Bethel
Stony Hill Hardware	34 Stony Hill Rd	Bethel
True Value of Bethel	211 Greenwood Ave	Bethel
True Value of Bethlehem	101 Main St S	Bethlehem
John Boyle Co	550 Cottage Grove Rd	Bloomfield
England True Value Hardware	661 Boston Turnpike	Bolton
Rings End Lumber	25 E Industrial Rd	Branford
Sherwin-Williams	2 Liesl Ln	Branford
PPG Paints	1739 Main St	Bridgeport
Sherwin-Williams	46 Glenwood Ave	Bridgeport
City Hardware	750 Farmington Ave	Bristol
Sherwin-Williams	1197 Farmington Ave	Bristol
Sherwin-Williams	2 Federal Rd	Brookfield
C A Lindell True Value Hardware & Lumber	59 Church St	Canaan
Larsen Ace Hardware	220 Albany Turnpike	Canton
R W Hine Hardware	231 Maple Ave	Cheshire
Steward's Ace Hardware	114 E Main St	Clinton
Sherwin-Williams	50 Berlin Rd	Cromwell
Deeps Hardware	47 North St	Danbury
PPG Paints	211 White St	Danbury
Sherwin-Williams	1 Padanaram Rd	Danbury
East Hampton Ace Hardware	25 E High St	East Hampton
Sherwin-Williams	275 Park Ave	East Hartford
Goody's True Value Hardware	540 Main St	East Haven
Cash True Value Home Center	300 Flanders Rd	East Lyme
Sherwin-Williams	85 Freshwater Blvd	Enfield
Katz Hardware	2687 Main St	Glastonbury
Beman True Value Hardware	20 Hartford Ave	Granby
Family Hardware (closed August 2014)	5 Bank St	Granby
Johnson True Value Hardware	40 Fort Hill Rd	Groton
Sherwin-Williams	750 Long Hill Rd	Groton
Sherwin-Williams	2100 Dixwell Ave	Hamden
Urban Miners (Reuse Store)	30 Manila Ave	Hamden
Hebron Ace Hardware	81 Main S	Hebron
Killingworth True Value Hardware	228 Route 81	Killingworth
Ed Herrington's Inc.	11 Farnum Rd	Lakeville
Holdridge Home & Garden True Value Hardware	749 Colonel Ledyard Hwy	Ledyard
True Value Hardware of Litchfield	348 Bantam Rd	Litchfield
Tuxis Lumber Company	85 Bradley Rd	Madison
Sherwin-Williams	100 Tolland Turnpike	Manchester

Sherwin-Williams	257 Broad St	Manchester
Ace Home Center	480 S Main St	Middletown
Colony Paint	282 Boston Post Rd	Milford
PPG Paints	773 Bridgeport Ave	Milford
Cash True Value Home Center	9 Hendel Dr	Mystic
Mystic Paint and Decorating Center	50 Williams Ave	Mystic
H J Bushka Sons Lumber and Millwork	25 Great Hill Rd	Naugatuck
Sherwin-Williams	727 Rubber Ave	Naugatuck
John Boyle Company	152 S Main St	New Britain
Village Hardware	1 Brush Hill Rd	New Fairfield
Grand Paint & Carpet Center	451 Grand Ave	New Haven
PPG Paints	390 East St	New Haven
Sherwin –Williams	454 Whalley Ave	New Haven
H H Taylor & Sons True Value Hardware	85 Railroad St	New Milford
Rings End Lumber	140 Danbury Rd Rte 7	New Milford
Sherwin-Williams	116 Danbury Rd	New Milford
ReCONNstruction Center (Reuse Store)	731 New Britain Ave	Newington
Rings End Lumber	28 Hope St	Niantic
Country Paint and Hardware	2410 Foxon Rd	North Branford
Glidden Professional Paint	2 Montowese Ave	North Haven
North Haven Paint & Hardware	87 Quinnipiac Ave	North Haven
PPG Paints	310 Washington Ave	North Haven
PPG Paints	106 Main St	Norwalk
Rings End	149 Westport Ave	Norwalk
Sherwin-Williams	304 Main Ave	Norwalk
Sherwin-Williams	561-565 Connecticut Ave	Norwalk
Ace Home Center	146 West Town St	Norwich
Sherwin-Williams	411 W Main St	Norwich
Sherwin-Williams	783 Boston Post Rd	Old Saybrook
Sherwin-Williams	575 Boston Post Rd	Orange
Sherwin-Williams	239 Kennedy Dr	Putnam
Keoghs Paint & Hardware	1 Ethan Allen Hwy	Ridgefield
Ridgefield Supply	29 Prospect St	Ridgefield
Glidden Professional	320 Queen St	Southington
Sherwin-Williams	405 Queen St	Southington
Keough's Paint & Hardware	907 High Ridge Rd	Stamford
Sherwin-Williams	1100 Hope St	Stamford
Mansfield Supply Inc.	1527 Storrs Rd	Storrs
Sherwin-Williams	425 Benton St	Stratford
Sherwin-Williams	368 Winsted Rd	Torrington
Paint Emporium	1114B N Colony Rd	Wallingford
Sherwin-Williams	927 N Colony Rd	Wallingford
Glidden Professional Paint	720 Wolcott St	Waterbury
PPG Paints	1225 Thomaston Ave	Waterbury
Schmidts & Serafines True Value	464 Chase Ave	Waterbury
Sherwin-Williams	997 Wolcott St	Waterbury



Sherwin-Williams	99 Boston Post Rd	Waterford
Glidden Professional Paint	80 South St	West Hartford
John Boyle Co	176 Newington Rd	West Hartford
Sherwin-Williams	1077 New Britain Ave	West Hartford
Sherwin-Williams	725 Silas Deane Hwy	Wethersfield
United Paint & Wallpaper	669 Silas Deane Hwy	Wethersfield
Cash True Value Home Center	1561 W Main St	Willimantic
Sherwin-Williams	1320 Main St	Willimantic
Rings End Lumber	129 Danbury Rd	Wilton
Wilton Hardware	21 River Rd	Wilton
Windsor Ace Hardware	296 Broad St	Windsor
True Value of Winchester	276 Main St	Winsted
Ace Hardware of Woodbury	690 Main St S	Woodbury

### Transfer Stations

Similar to paint retailers, interest from transfer stations was also high; 25 joined the program in this reporting year. Prior to the launch of the program, all municipal recycling coordinators for the 169 towns in Connecticut received a direct mailing about partnering as a paint drop-off site for their customers (see the transfer station fact sheet in Appendix C). In addition, many of the sites received an in-person visit. The table on the following page provides the locations of the 25 partnering transfer stations.



*Paint Bins and Signage at the Bristol Transfer Station*

## PaintCare Partners: Transfer Stations

CITY/TOWN	ADDRESS	CITY/TOWN	ADDRESS
Avon*	281 Huckleberry Hill Rd	North Windham	8 Industrial Park
Berlin	642 Christian Ln	Norwich	73 Rogers Rd
Bristol	685 Lake Ave	Orange	100 S Orange Center Rd
Brooklyn	95 Ruckstella Rd	Pawcatuck	152 Green Haven Rd
Burlington	66 Belden Rd	Portland	Sand Hill Rd
Canterbury	111 Kinne Rd	Redding Center	84 Hopewell Woods Rd
Eastford	264 Westford Rd	Regional Refuse District 1**	31 New Hartford Rd
Essex*	5 Dump Rd	Rocky Hill	2 Old Forge Rd
Granby	103 Old Stagecoach Rd	Sharon/Salisbury	309 Sharon Rd
Griswold	1148 Voluntown Rd	Southbury	231 Kettletown Rd
Lebanon	175 Exeter Rd	Terryville	175 Old Waterbury Rd
Mansfield	221 Warrenville Rd	Wolcott	48 Todd Rd
Morris	254 Lakeside Rd	Woodbridge	85 Acorn Hill Rd
North Stonington	191 Wintechog Hill Rd		

\*Seasonal April-November  
\*\*Located in Barkhamsted

### Household Hazardous Waste Programs

Prior to program launch, PaintCare met in person with all HHW programs in the state. In addition, print materials about the benefits to HHW programs of participating in the PaintCare program were made available to the HHW community (see the HHW fact sheet in Appendix C).



*Haz Waste Central, New Haven, Photo courtesy of Regional Water Authority*

The tables below provide the names and locations of the HHW facilities and events that partnered with PaintCare in the reporting year.

### PaintCare Partners: Permanent HHW Facilities

NAME	ADDRESS	TOWN/CITY
Regional Water Authority (RWA)*	90 Sargent Dr	New Haven
River Council of Governments (RiverCOG)*	Dump Rd	Essex
Mid Northeast Recycling Operating Committee (MidNEROC)*	Hancock Rd	Willington

*\*Seasonal April-November*

### PaintCare-Supported Municipal HHW Events

GROUP	TOWN/CITY	ADDRESS
Council of Governments Central Naugatuck Valley (COGCNV)	Bethlehem	28 Main St South
	Waterbury	Kennedy High School 422 Highland Ave
	Watertown	John Trumbull School, 779 Buckingham St
Housatonic Resources Recovery Authority (HRRRA)	Bridgewater	Public Works, 324 Hut Hill Rd
	Danbury	Public Works, 53A Newtown Rd
	New Milford	Railroad Station on Railroad St
	Newtown	Public Works, 4 Turkey Hill Rd
Metropolitan District Commission (MDC)	Bloomfield	Public Works, Building 21 Southwood Rd
	East Hartford	65 Pitkin St
	Farmington	Farmington High School, 10 Monteith Dr
	Hartford	MLK School, Westbourne Pkwy & Blue Hills Ave
	Newington	Town Garage on Fenn Rd
	Rocky Hill	80 Goff Brook Ln
	West Hartford	160 Mohegan Dr
	West Hartford	Public Works Garage, Oakwood Ave
	Wethersfield	Wethersfield High School, 411 Wolcott Hill Rd
	Windsor	1222 Poquonock Ave
Windsor Locks	Public Works Garage, 6 Stanton Rd	
Northwest Hills Council of Governments (NHCOG)	Harwinton	Torrington Recycling Center, 252 Bogue Rd
Regional Water Authority (RWA)	Fairfield	Vets Park, Reef Rd
	Madison	1288 Boston Post Rd
	Milford	DPW Garage on Ford St
	Woodbridge	89 Acorn Hill Rd
River Council of Governments (RiverCOG)	Clinton	117 Nod Rd
	East Hampton	20 Gildersleeve Dr
	Middletown	Middlesex Community College, 100 Training Hill Rd

Southeastern Connecticut Regional Resources Recover Authority (SCRRRA)	Colchester	Johnston Middle School, 360 Norwich Ave
	Gales Ferry	7 Hurlbutt Rd
	Griswold	1148 Voluntown Rd
	Groton	Groton Transfer Station, 685 Flanders Rd
	New London	New London High School, 490 Jefferson Ave
	North Stonington	Public Works, 11 Wyassup Rd
	Oakdale	166 Chesterfield Rd
	Stonington	Highway Dept, 86 Alpha Ave
Tunxis Recycling Operating Committee (TROC)	Berlin	Recycling Center, 642 Christian Ln
	Bristol	Public Works, 95 Vincent P Kelly Dr
	Burlington	Recycling Center, 66 Belden Rd
	Plainville	23 Granger Ln
	Prospect	Town Garage, 221 Cheshire Rd
	Southington	Town Garage, 1 Delta Bitta Dr
Ansonia Group (Ansonia, Derby, Seymour)	Ansonia	Transfer Station North Division St
Avon Group (Avon, Canton, Granby, Simsbury)	Simsbury	Public Works, 66 Town Forest Rd
Bridgeport, City of	Bridgeport	425 Thormes St
Lisbon, City of	Lisbon	1 Newent Rd
Shelton, City of	Shelton	Highway & Bridges Dept, 41 Myrtle St
Suffield, Town of	Suffield	Town Garage, Ffyer Place

### **PaintCare-Sponsored “Paint-Only” Drop-Off Events**

In preparing for the Connecticut program, PaintCare learned that even though some HHW programs were willing to accept latex paint when residents brought it to their events or facilities, most HHW programs advertised that they did not accept latex paint and that it should be dried out and disposed of in the trash. However, despite this advice, survey information from DEEP and research by PaintCare indicated that most residents kept their leftover paint in storage rather than dealing with the mess and inconvenience of drying it out.

For this reason and out of concern for the possibility of overwhelming the new retail drop-off sites with this “legacy” paint, particularly at the start of the program, a series of paint-only collection events were planned at the start of the program and held in the summer of 2013. PaintCare would like to acknowledge that DEEP and the HHW community in Connecticut were especially helpful to PaintCare with finding good venues for these events.

Seven locations were selected in 2013 in areas with higher populations to maximize event participation. They were scheduled so they would not conflict or coincide with HHW collections in the area. Unlike HHW events, there were no geographical or volume restrictions on participants (with the exception of oil-based paint from businesses). A total of 2,176 residents participated in the first set of events, with the Danbury event having the highest turnout of 583 participants. The events were promoted a number of ways including flyers distributed through

local agencies and electronically (see the flyer in Appendix C), newspaper advertisements, and online advertisements on local community Patches (online community news sites).

Following the success of the 2013 events, an additional four events were held in the spring of 2014. The locations for these events were chosen in response to a number of towns that requested that PaintCare hold paint events in their area, and in finding locations different than those of the previous year, with one exception—the New Milford event was intentionally chosen because of its close proximity to the Danbury event in the previous year to allow PaintCare to evaluate how much demand still existed in a high population area where an event was previously held and where a number of retailers had been set up as drop-off sites, in addition to the local HHW events that now accept latex paint. While there was a fair number of participants (181) at the New Milford event, the number was low for the population of the area; this may indicate that holding an annual paint-only collection event may not be necessary, although many variables may affect participation and the results are inconclusive. Thus, PaintCare may still hold another event in the area in the future to gather more information. A total of 829 residents participated in the 2014 events; the Vernon event had the highest turn out at 341 participants. The table on the following page provides the locations and number of participants at the 11 events held in the reporting year.



*2014 Paint-Only Event in Vernon*

### PaintCare-Sponsored “Paint-Only” Drop-Off Events

YEAR	CITY/TOWN	ADDRESS	CARS
2013	Berlin	New Britain Recycling Center, 642 Christian Ln	287
	Bristol	Public Works, 95 Vincent P Kelly Rd	212
	Danbury	Public Works, 52 Newtown Rd	583
	East Lyme	Highway Department, 8 Capitol Dr	224
	Fairfield	Fairfield Ward High, 755 Melville Ave	347
	Gales Ferry	SCRRRA office, 7 Hurlbutt Rd	95
	Hamden	Hamden Middle School, 2623 Dixwell Ave	332
2014	Harwinton	Torrington Recycling Center, 252 Bogue Rd	262
	New Milford	Railroad Station on Railroad St	181
	Norwich	Public Works, 50 Clinton Ave	141
	Vernon	Public Works, 375 Hartford Turnpike	341

### Large Volume Pick-Up Service

The Large Volume Pick-Up Service (LVP service) began almost immediately and was offered to painting contractors and other entities with large volumes of paint—generally more than 300 gallons. PaintCare arranged 34 LVPs during this reporting period. The primary users of the service were painting contractors, but also included some other large businesses, the State Department of Corrections, and several universities including The University of Connecticut, Sacred Heart University, and The University of Bridgeport.



*The LVP Service cleaned out this storage room of paint for a painting contractor in one day.*

## Convenience Criteria

As described in the Program Plan, to ensure adequate paint collection infrastructure in Connecticut, PaintCare used Geographic Information System (GIS) modeling to determine the appropriate minimum number and distribution of drop-off sites based on the following baseline criteria:

- **Distribution:** PaintCare’s statewide goal is to establish one permanent year-round drop-off site within 15 miles of 95% of Connecticut residents. PaintCare recognizes that not all sites can be used by all residents within 15 miles of a site (e.g., town transfer stations only allow residents from their own town to use their facility). For those sites, only eligible users are counted when calculating the population served. Residents not within 15 miles of a drop-off site are considered “underserved.”
- **Density:** In addition to drop-off sites selected to meet the statewide distribution criteria, one additional site will be added for every 50,000 residents of an area to ensure enough sites for the area’s population base. Areas not meeting this criterion are considered “underserved.” (See the GIS memo in Appendix A for an explanation of “area.”)

Application of these criteria resulted in the need for approximately 93 permanent year-round drop-off sites, which PaintCare considered its baseline service level goal. PaintCare aimed to meet the baseline goal within 18 months of program implementation and achieved it within the first year.

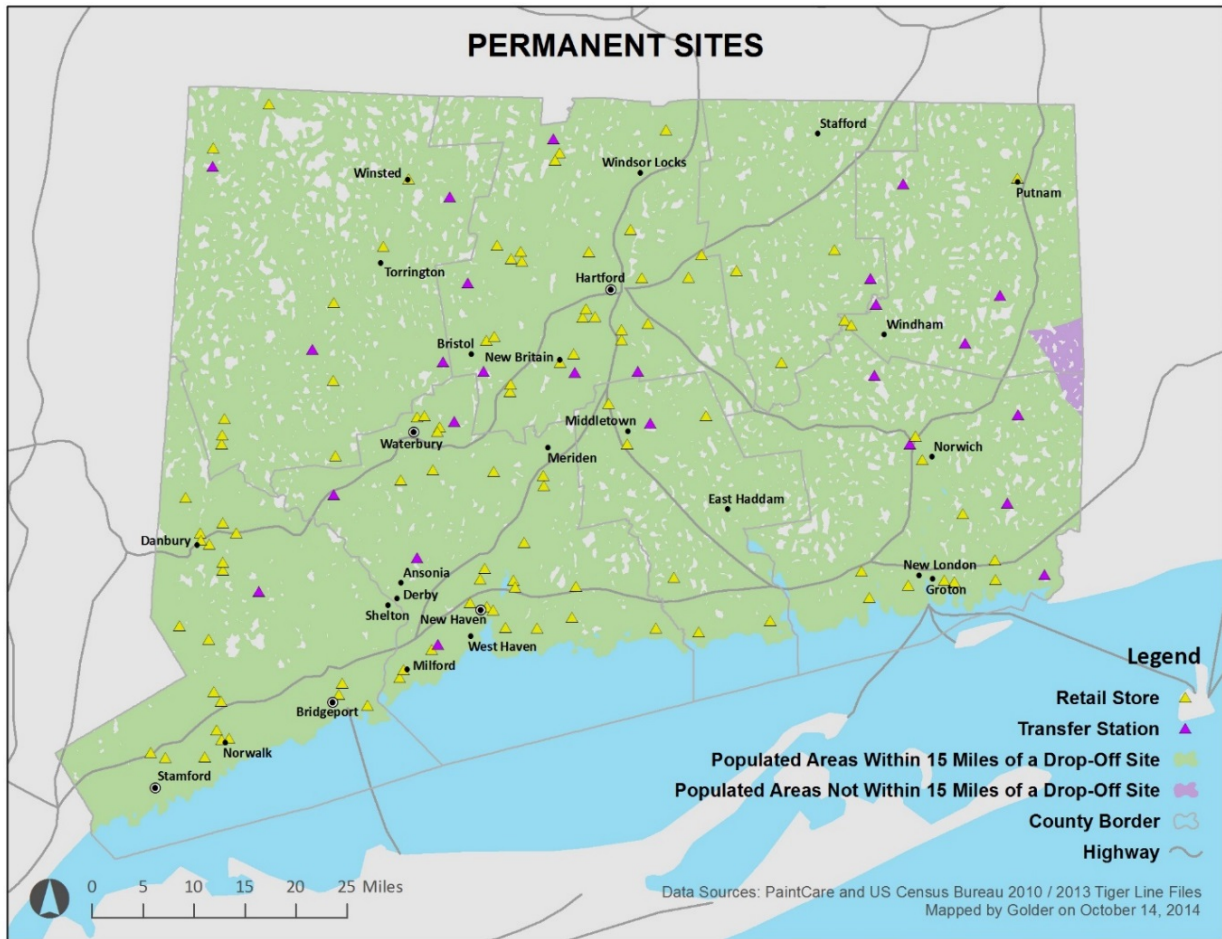
The 127 permanent year-round drop-off sites in place at the end of this reporting year resulted in 99.9% of Connecticut’s residents having a drop-off site within 15 miles of their home. These sites provided an average service level of one site for every 32,088 residents and an absolute service level of one site for every 28,142 residents.

[Note: Average Service Level is the population weighted average based on a 15 mile driving distance. The Absolute Service Level is the state’s population divided by the number of sites.]

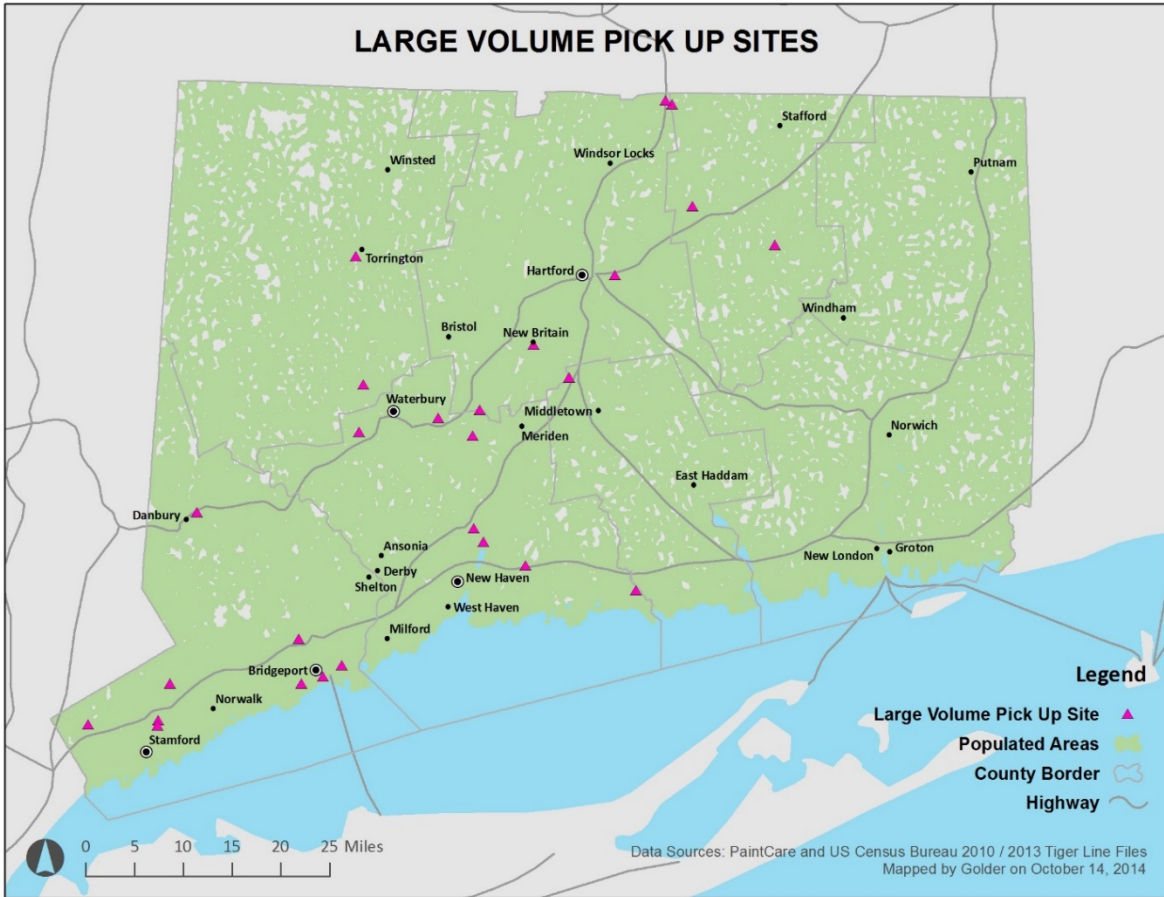
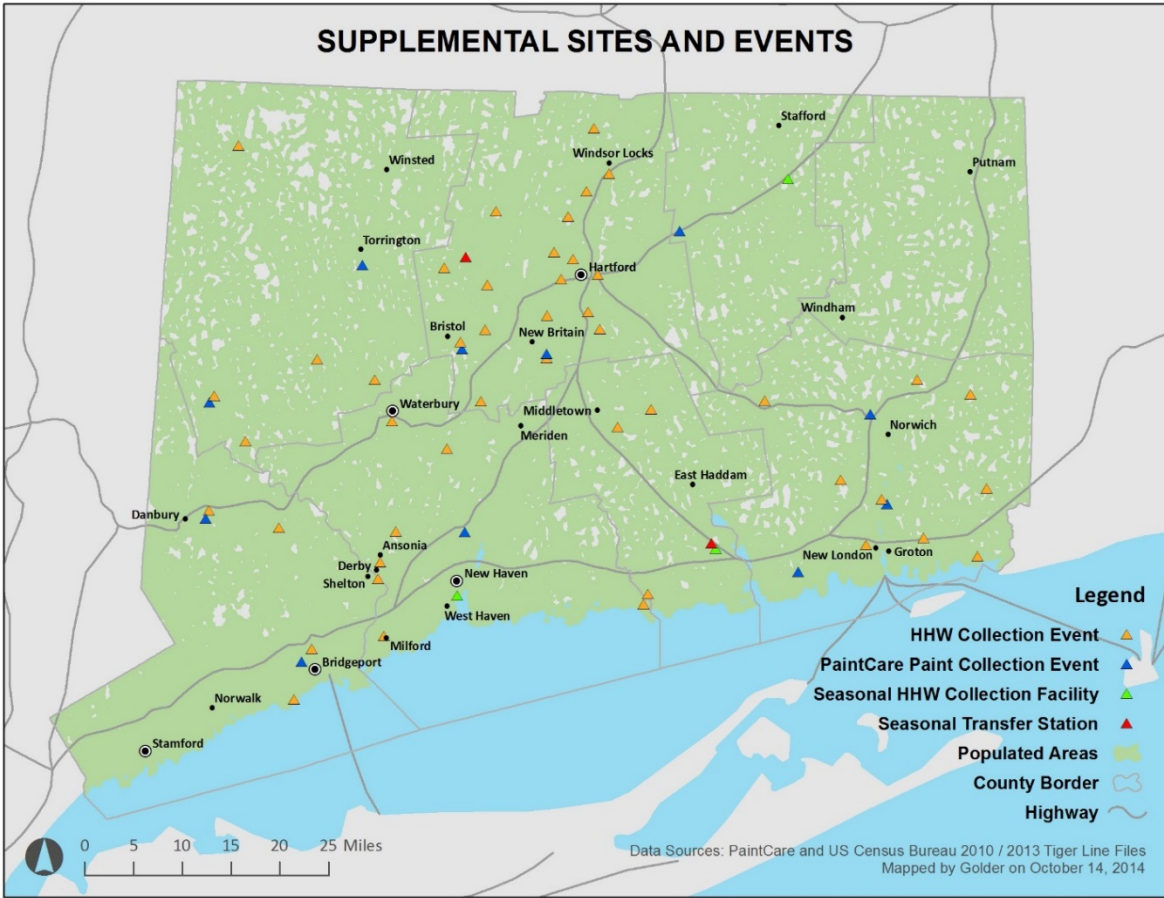
Applying the density goal of one additional site for every 50,000 residents of an area resulted in only 120,809 residents, or approximately 3.4% of the population being underserved. However, when factoring in the supplemental sites and events in this evaluation, the number of underserved residents dropped to 25,413, less than 1% of the population, and access to a site within 15 miles increased to 100% of the population. For the underserved areas of the state—those without a sufficient number of permanent year-round sites to support their population—PaintCare will evaluate the option of hosting PaintCare paint-only collection events in the area if additional permanent sites are not available. The underserved areas making up the 120,809 residents are in: Bridgeport, Ellington, Enfield, Greenwich, Milford, Norwalk, Somers, Stratford, Suffield, Thompson, Vernon, and Westport.

Service level analysis is conducted by an independent third party. Appendix A provides a discussion and the results of the GIS methodology and analysis conducted by Golder Associates, an engineering firm with expertise in geographic analysis and mapping.

The first two of the following maps illustrate the locations of PaintCare permanent and supplemental sites and events, and the coverage they provide. The third map shows the locations of the LVP sites; however, these sites were not included in any statistical analysis of convenience.







## Paint Collection Procedures

PaintCare entered into contract agreements with sponsors of all drop-off sites and events, both retail and municipal. For municipal sites that do not operate their own facility or event, PaintCare either contracted directly with the municipality or with their onsite facility or event operator.

With the exception of HHW facilities and events for which it is optional, all other sites received an on-site, in-person training and a program procedures manual. The training and program manual covered:

- Identification of program and non-program products
- Acceptable containers
- Whom to accept paint from and how much
- Screening procedure for Conditionally Exempt Small Quantity Generators (CESQGs) and the required log form
- Proper storage
- Spill response procedures and reporting requirements
- Employee training
- How to schedule a pickup
- Required paperwork and retention schedules

Site personnel are required to visually inspect but not open containers of postconsumer paint to confirm that they are acceptable program products and then place them in the spill proof collection containers provided by the program. Unlabeled and leaking cans are not accepted at retail or transfer station sites, but trained staff at HHW facilities and HHW and paint-only events are allowed to accept and prepare them for management under the program.

As noted previously, drop-off sites are visited by the program on a routine basis to ensure compliance by the site with program requirements, as well with health, safety and environmental standards and/or in response to complaints or compliance issues.

In addition to PaintCare's training and documentation, DEEP developed a "General Permit for the Collection and Storage of Postconsumer Paint at Retail Locations." Retailers are required to sign the completed permit registration form and be approved by DEEP prior to accepting paint from the public. PaintCare is allowed to file the registration form on behalf of sites.

Transfer stations and HHW collection facilities had permits prior to PaintCare. The haulers that operate both the HHW events and the PaintCare paint-only events hold the permits for these events; both haulers had appropriate permits prior to PaintCare.

## Paint Transportation and Processing

### Paint Transportation

Following a competitive bid process in early 2013 that evaluated vendors on a number of factors including past experience and qualifications, infrastructure and financial resources, environmental audit history, and pricing, PaintCare selected two service providers to partner with in Connecticut: Clean Harbors Environmental Services and MXI Environmental Services.

Clean Harbors was contracted to service all retail, reuse, and transfer station drop-off sites, in addition to some HHW facilities and events. MXI was contracted to service some HHW facilities and events. Both companies also operated PaintCare paint-only collection events.

Clean Harbors returns all the collected paint—mixed boxes from retail and sorted paint from the other programs—to their facility in Bristol, CT for further separation and consolidation. MXI sorts paint at the HHW facilities, HHW events, and paint-only events and routes the paint directly to their various destination facilities.

Both companies provided excellent service during the reporting year and are on contract with PaintCare through the second year of the program, at which time PaintCare will either conduct another bid process or extend these contracts for a third year.

### Latex Paint Processing

The condition in which postconsumer latex paint is received by the program determines the available management options. If containers are not properly sealed during storage, latex paint can harden due to evaporation and may no longer be useable or recyclable. Similarly, if latex paint is frozen a number of times, it may not be as suitable for reuse or recycling. Ultimately, the method of storage and the timing of the decision to recycle the paint are determined by the consumer. The Program's education and outreach message encourage the timely return of unwanted postconsumer paint in an effort to reduce the age and improve the condition of the paint for end of life management. PaintCare strives to manage latex paint under the following waste management hierarchy:

**Reuse.** PaintCare focused most of its effort in the first year of the program on recruiting and setting up drop-off sites, establishing partnership with HHW programs, and on holding paint-only collection events. Less emphasis was placed on setting up reuse programs, but this will be an area of focus in the second year of the program. Reuse programs generally screen for paint containers that are 50% or more full and in good condition, and give them away for free or sell them to the local community. As noted previously, PaintCare has two reuse stores in the program currently, and will work to increase this number in the second year of the program. PaintCare will also encourage HHW facilities and transfer stations to set up reuse programs. Collection sites with reuse programs report to PaintCare the gallons they distributed to the public.

**Paint-to-Paint Recycling.** Both transporters utilize paint-to-paint recycling as their primary method for managing latex paint. Clean Harbors works with GDB International in Nashville, IL. MXI works with Mathew 25 Ministries (M25M) in Cincinnati, OH. Both recycle re-blend postconsumer latex paint into a variety of colors of recycled-content paint. GDB manufactures a domestic line of recycled-content paint and also sells their paint in bulk through international markets. M25M receives the higher quality postconsumer paint from MXI and donates their manufactured paint through charitable international organizations that work with local trade painters to paint schools, public facilities, and low-income housing.

**Alternative Product.** MXI returns liquid latex paint that cannot be used for paint-to-paint recycling to their Abingdon, VA facility to bulk. In 2014, this paint was shipped onto New Waste Concepts in Perrysburg, OH where it is used as a polymer substitute in a polymeric film product that is applied over the surface of landfills as a daily cover that resists water penetration into the landfill – a sprayable alternative to geomembrane cover materials or soil that reduces the amount of leachate that needs to be treated.

**Beneficial Use.** In 2013, MXI combined unrecyclable liquid latex paint with oil-based paint at their Virginia facility and shipped it to GeoCycle in Holly Hill, SC, the waste management division of Holcim Cement, where it was used for co-processing. Co-processing utilizes the thermal and mineral content of paint and other waste material to make cement.

**Appropriate Disposal.** Dry and unusable latex paint that is pulled off by the transporters or downstream by the recyclers is sent to landfill.

### **Oil-Based Paint Processing**

Like latex paint, oil-based paint has the potential for reuse, a priority area for PaintCare in the second year of the program. It is also possible to recycle oil-based paint back into paint; however, no processor offers this option at this time. Thus, all of the oil-based paint managed through the program in the reporting year was either used as a fuel substitute in one of the following two ways.

**Fuel Blending.** As described above with latex paint, MXI returns all oil-based paint collected in the program to their Virginia facility where it was bulked and shipped to GeoCycle in South Carolina to be used for co-processing. Similarly, Clean Harbors ships oil-based paint to their Safety Kleen facilities in Smithfield, KY and Dolton, IL, where the paint is bulk and shipped to various cement kilns including Essroc in Logansport, IN, Giant Cement in Harleyville, SC, Green America in Hannibal, MO, and Lone Star Industries in Cape Girardeau, MO and Greencastle, IN.

**Fuel Incineration.** Clean Harbors ships some volume of oil-based paint to their own incinerators in El Dorado, AR and Deer Park, TX where the paint is used as a substitute fuel source.

### **Empty Paint Containers**

Once empty, metal and plastic paint containers are recycled whenever possible. PaintCare works with its service providers to identify and utilize opportunities as markets permit.

## Section 2. Collection Volume and Disposition Methods

---

### Annual Report Statutory Citation

*Sec. 22a-904a(h)(2) the volume of postconsumer paint collected in this state; (3) the volume and type of postconsumer paint collected in this state by method of disposition, including reuse, recycling and other methods of processing.*

### Paint Sales

As discussed in PaintCare’s Connecticut Program Plan, the volume of paint sold on a state-by-state basis is not available or tracked by the paint industry. To obtain estimated data, PaintCare commissioned a study in the fall of 2012 by Decision Metrics, Inc., a research firm that specializes in coatings industry analysis and economic forecasting. The Decision Metrics study projected sales of 6 million gallons in Connecticut. This volume was used for two purposes: (1) to project potential program revenue—discussed in the next section of this report, and (2) to project potential collect volumes based on the commonly accepted assumption that approximately 10% of paint is leftover and available for recycling.

In this reporting year, actual architectural paint sales in Connecticut amounted to 5,755,458 gallons.

### Collection Volume and Recovery Rate

As discussed in PaintCare’s Connecticut Program Plan, there are several factors that make recovery rate goals and calculations problematic. Paint is designed to be fully consumed through application to walls, buildings, and other surfaces. Although the amount of postconsumer paint received through collection programs is measurable, it is very difficult to determine the precise quantity of postconsumer paint that is leftover and available for collection at any given time—a factor in recovery rate calculations. The lag time between the purchase of paint and the decision that the leftover paint is unwanted, and the additional time taken to return it to a drop-off site can vary greatly. In addition, architectural paint products have a long shelf-life, so consumers purchasing paint in one year may not decide that the unused paint is unwanted for several years. For these reasons, PaintCare did not establish volume-based collection goals, but did commit to providing and examining recovery rate data for planning and budgeting purposes.

The recovery rate projected for the first two years of the program was 6% per year, or approximately 360,000 gallons of leftover paint (6% of the estimated 6 million gallons in sales). Knowing that mature paint collection programs have a 7-8% recovery rate, PaintCare noted that a 6% recovery rate was very high for a new program. However, because Connecticut had not previously had any large scale, statewide latex paint collection system, PaintCare anticipated a large initial return of legacy latex, supporting the 6% recovery rate.

The program processed 240,798 gallons of paint during the first reporting year, a recovery rate was 4.2% (4.2% of 5,755,458 gallons in sales). While the 6% target was not reached, PaintCare believes the volume collected in the first year of the program is appropriate and with additional outreach, expects to collect higher volumes in future years.

[Note: Approximately 2% of paint collected during the period had not yet been processed and is not included in this report’s reprocessing and disposition data. A gap in the time between collection and processing will occur every year and therefore balance out in the future.]

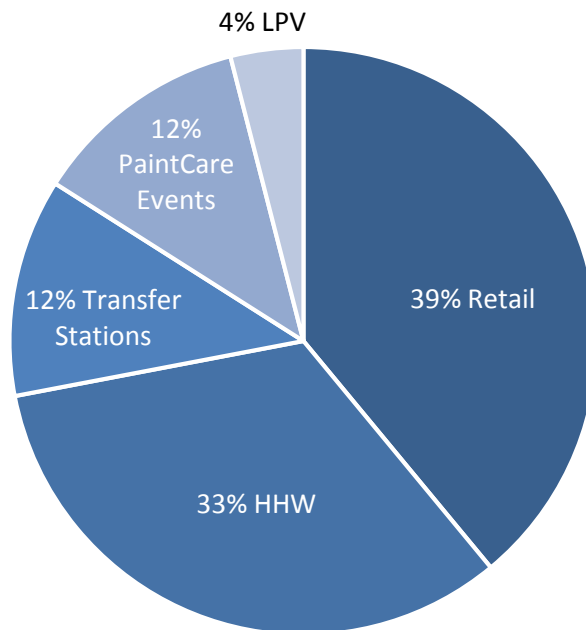
### Latex vs. Oil-Based Paint

Of the paint processed, 70% was latex paint and 30% was oil-based paint.

### Collection by Program Type

The following pie charts shows the breakdown of collection volume by program type.

**Paint Collection Volume by Program Type**



### Disposition

The table on the next page shows the volumes of paint managed by each disposition method discussed in the previous section of this plan.

### Summary of Paint Disposition by Method

LATEX PAINT	GALLONS	%
Paint to Paint	139,959	81
Alternative Product – Landfill Cover Product	6,949	4
Beneficial Use – Fuel Substitution	10,206	6
Appropriate Disposal	15,263	9
Reuse*	~ 500	< 1
Total**	169,375	100

OIL-BASED PAINT	GALLONS	%
Fuel Blend/Substitution	71,423	100
Reuse	0	0
Total	71,423	100

*\*An estimated 500 gallons of reuse was collected by PaintCare's two reuse drop-off sites. Data tracking will be improved in the second reporting year.*

*\*\*Does not include the estimated reuse volume.*

### Container Recycling

As described in Section 1 of this report, metal and plastic paint containers are recycled whenever possible. During this first reporting year, the program recycled an estimated 111 tons of paint containers. Recycling data comes from PaintCare's transporters.

## Section 3. Financial Summary, and Independent Audit

---

### Annual Report Statutory Citation

*Sec. 22a-904a(h) (4) the total cost of implementing the program, as determined by an independent financial audit; (5) an evaluation of the operation of the program's funding mechanism.*

### Independent Financial Audit

An independent financial audit was conducted of the PaintCare program by Rogers & Company PLLC. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. In Rogers & Company's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States. Please see Appendix B for the independent financial audit of the PaintCare program.

### Financial Summary and Discussion

#### Pre-Program Expenses (Before July 1, 2013)

EXPENSES	PROGRAM PLAN BUDGET	ACTUAL
Paint transportation and processing	0	0
Collection containers/collection support	150,000	44,190
Communications	30,000	42,430
Personnel, professional fees and other	120,000	198,133
State administrative fees	20,000	0
Total direct expenses	320,000	284,753
Allocation of corporate activity	250,000	211,119
Total expenses	570,000	495,872
Net assets, June 30, 2013	\$ (570,000)	\$ (495,872)



## Pre-Program Budget Discussion/Discrepancies

- The category of *collection containers/collection support* includes paint collection bins, spill kits and miscellaneous supplies needed by drop-off sites to maintain safe and clean operations. The PaintCare Program Plan described the purchase of reusable collection bins for all the sites, the primary cost in this category. However, prior to program implementation, it was determined that only a small group of drop-off sites— those with outdoor storage—would receive reusable bins until a more suitable bin was identified and purchased. Therefore, PaintCare purchased only a small supply of reusable bins prior to program launch and expenses in this category were significantly less than estimated. It should be noted that PaintCare is still working to identify bins with the desired specifications; thus, this expense will be incurred in a future year.
- The category of *personnel, professional fees and other* includes the proportional cost of one full-time employee managing both the Connecticut and Rhode Island programs, legal costs for developing and negotiating contracts, travel, printing of training materials provided to drop-off sites, office supplies, and other logistical and professional support. PaintCare incurred more pre-program legal and printing costs than budgeted.

## Year 1 Expenses (July 1, 2013- June 30 2014)

REVENUE	BUDGET	ACTUAL
Larger than half pint to smaller than 1 gallon	\$ 255,284	\$ 408,243
1 gallon	1,869,040	2,403,101
Larger than 1 gallon to 5 gallons	1,089,210	722,126
Total revenue	3,213,534	3,533,470
<b>EXPENSES</b>		
Paint transportation and processing	2,298,160	1,325,917
Collection containers/collection support	54,400	315,780
Communications	300,000	256,452
Personnel, professional fees and other	211,949	144,280
State administrative fees	40,000	40,000
Total direct expenses	2,904,509	2,082,429
Allocation of corporate activity	178,533	142,482
Total expenses	3,083,042	2,224,911
Change in net assets	\$ 130,492	\$ 1,308,559
Net assets, beginning of year	\$ (570,000)	\$ (495,872)
Net assets, end of year	\$ (439,508)	\$ 812,687

## Year 1 Budget Discussion/Discrepancies

- The projected revenue for Connecticut was based on sales for an average mix of the container sizes from sales reports for the PaintCare programs in Oregon and California. However, the actual sales reports for Connecticut showed a substantially higher number of one-gallon containers in Connecticut, versus a higher number of five-gallon containers in California and Oregon. This led to higher revenue than expected because the fee per gallon on a one-gallon container is higher than the fee per gallon on a five-gallon container.
- As noted previously, the category of *collection containers/collection support* includes paint collection bins. Expenses were higher in this reporting period because a higher volume of single-use cardboard collection containers were purchased both because reusable for all sites have not yet been purchased, and also because the 11 PaintCare paint-only events required more containers than planned for.
- *Personnel, professional fees, and other* expenses were described previously. When referring to the financial audit report in Appendix B, these costs are broken down as legal fees and other program expenses in the Schedule of Activities.
- *Allocation of corporate activity* was referred to as Administrative Costs in the approved PaintCare Connecticut Program Plan. Administrative costs are allocated among all active PaintCare programs (states where legislation has passed). At the time the Connecticut Plan was submitted in April 2013 there were only four active states. Since then, legislation was passed in three more states (Maine, Minnesota and Vermont). This reduced Connecticut's share of administrative costs to be lower than budgeted.

## Reserves Policy

PaintCare has adopted a revised Reserves Policy to maintain net asset balances in each state program equal to six (6) months (two operating quarters) of expenses. This accumulated balance allows PaintCare programs to continue to operate in times of either high postconsumer paint collection or low retail paint sales—or a combination of the two. For the Connecticut program, this targeted balance is approximately \$1.5 million.

At the end of the reporting period, the Connecticut program had built a healthy reserve. The net assets or “accumulated surplus” was \$812,687.

However, because the program is new, PaintCare expects increased collection volumes and costs for several years as awareness about the program grows and additional sites join the program. PaintCare anticipates reaching a program maturity with consistent collection levels by the end of year four of the program.

### Evaluation of the Operation of the Program’s Funding Mechanism

As described in PaintCare’s Program Plan, the program utilizes the following assessment (“PaintCare Recovery Fee”) per container size.

#### PaintCare Recovery Fee (based on container size)

CONTAINER SIZE	FEE
Half pint or smaller	\$ 0.00
Larger than half pint to smaller than 1 gallon	\$ 0.35
1 gallon	\$ 0.35
Larger than 1 gallon to 5 gallons	\$ 1.60

The funding mechanism, assessment, and system established to receive sales reports and payments from manufacturers performed well during this first reporting year. No adjustment to the fee structure or payment system is needed.

## Section 4. Education and Outreach

---

### Annual Report Statutory Citation

*Sec. 22a-904a(h) (6) samples of educational materials provided to consumers of architectural paint and an evaluation of the methods used to disseminate such materials.*

### Outreach Activities

#### Introduction

PaintCare's Program Plan for the Connecticut program includes a variety of outreach activities targeted to retailers, painting contractors, municipal agencies, and the general public through direct contact and advertising using a phased in approach. The initial activities were focused on recruitment of drop off sites—retail, HHW programs, and transfer stations. The intent of phasing in outreach was to allow drop-off sites to become comfortable with operations before gradually phasing in general advertising to the public to increase participation.

The outreach program began with earned media (press releases), then general outreach about the program through radio, television to drive the public to [www.paintcare.org](http://www.paintcare.org) to find a drop-off sites using PaintCare's site locator search tool. Toward the end of the reporting period, PaintCare used more specific newspaper advertisements that included lists of retail drop-off sites. HHW programs generally do not wish to be promoted heavily and are not included in newspapers advertisements. The outreach activities utilized during the report period are summarized here.

#### Media Releases

Prior to the start of the program, PaintCare and its marketing firm, Mascola Group, issued two press releases about the program— one about the Program Plan approval and one about the start of the program. The press release for the launch was done jointly with DEEP. Together the releases generated coverage in 11 newspaper/print articles, 25 online news stories, and one television news story.

#### Press Event

PaintCare and Mascola worked with DEEP's communication department and staff to organize a press conference at a participating retail drop-off site (Sherwin-Williams in Branford). The event was attended by Governor Malloy, other elected officials, DEEP's Commissioner, and other stakeholders. The launch of the program was featured in the New Haven Register, at least six other newspapers, and a number of Connecticut online web news sites.

#### Print Materials for Consumers

Prior to the start of the program, PaintCare mailed packets of program brochures and other printed materials to retailers to make available to their customers or use in their stores. All

paint retailers or their corporate headquarters received packets of materials which included the general program brochure, minicards, a fact sheet for trade painters, a program posters, and an order form to order additional materials or a brochure holder. During the first 12 months of the program PaintCare fulfilled 215 requests for reordered materials. Electronic versions of all materials are also available from on PaintCare’s website.



*Retailer Packet: Program Poster, Program Brochure, Minicard, and Trade Painter Fact Sheet*

In addition to these materials, the following additional consumer materials are included in Appendix C:

- Fact sheet for the Large Volume Pick-Up Service. This fact sheet describes how the pick-up service is operated, who qualifies to use it, and how to request an appointment.
- Flyers for 2013 and 2014 Paint-Only Drop-Off Events. These flyers promote the events, who qualifies to use them, dates, and locations and refers readers to the PaintCare website for more information. The flyers were distributed to municipalities, trade painter associations, and through retailers.
- Custom flyer for Town of Windham, CT. This flyer was developed at the request of the Town of Windham to use by town agencies and refer people to nearby retail drop-off sites.
- Poster for drop-off sites (“Recycle Your Paint Here”). This poster is available as a laminated sign or window cling in two sizes (8.5 x 11” and 11 x 17”) and may be requested in additional sizes.
- Order Form for Print Materials and Brochure Holder. The form is used by retailers for ordering additional copies of brochures, posters and fact sheets.



## Print Materials for Others

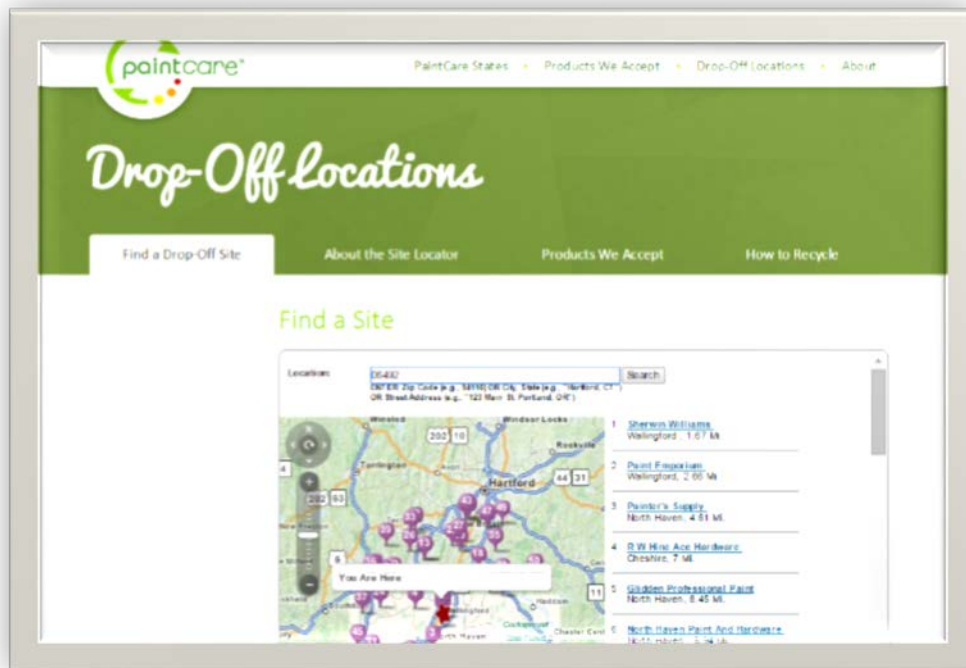
The following materials were developed for other stakeholders and are also included in Appendix C and have been distributed in person at meetings or upon request:

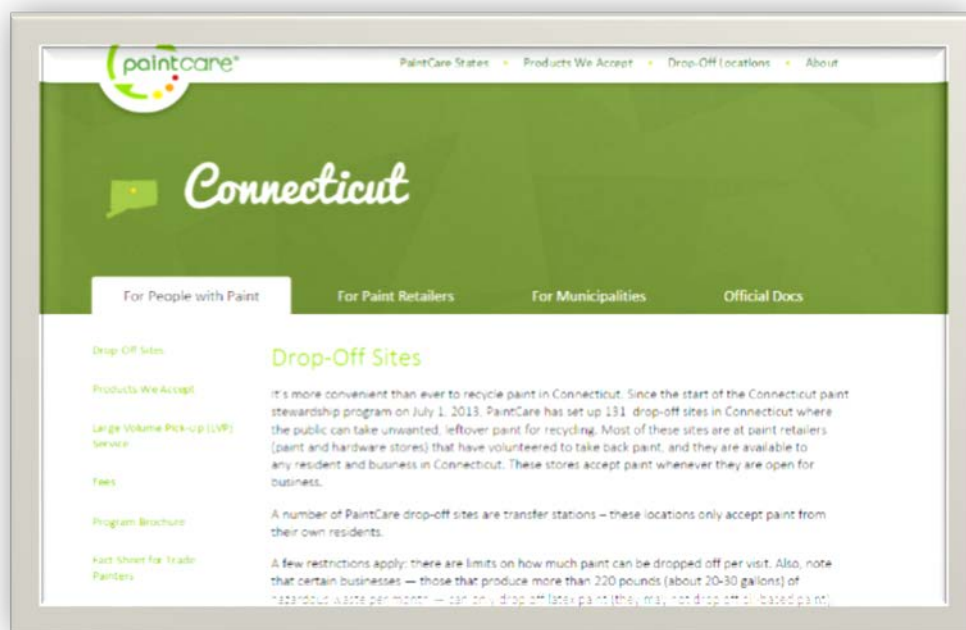
- Fact Sheet for Household Hazardous Waste Programs. This was sent to all HHW programs in the state.
- Fact Sheet for Transfer Stations. This was sent to the recycling coordinators in all 169 towns in the state.
- Retailer Fact Sheets: (a) General Information, (b) How to Become a Drop-Off Site, and (c) Fees. Initially, these three fact sheets were combined into a booklet and distributed to all retailers in the state. Later the booklet was divided into these three fact sheets and are now listed on PaintCare's website.

## Website

Nearly all PaintCare advertising and outreach drives the public to PaintCare's website for more information and to find a local PaintCare site. The most frequently visited part of the webpage is the PaintCare Site Locator.

PaintCare's website was redesigned and updated in early June 2014. The redesigned website is easier to navigate and better organized by state and within each state by audience (people with paint, retailers, municipalities, and official docs). Below are screen shot of the Site Locator and Connecticut webpage.





## Translations

PaintCare translates consumer brochures and fact sheets upon requests from paint retailers or known populations of ethnic groups in a state, especially those in the painting trade. Consumer brochures and fact sheets are available in Spanish, Portuguese, and Polish.

## Public Radio

PaintCare began running sponsorships on Connecticut Public Radio in September 2013. The sponsorship message is currently as follows: “PaintCare’s Connecticut Recycling Program—now with more than 100 new drop-off locations in Connecticut where residents and businesses can recycle their leftover paint. Online at Paint Care dot org. Buy Right. Use It Up. Recycle the Rest—with PaintCare.”

## Commercial Radio

PaintCare produced a series of radio spots featuring three characters of personified paint cans (Taxi Cab Yellow, Malibu Pink, and Hunter Green) who tell the listening audience that they having been sitting around the house for years and now it’s time to “recycle me.” The scripts are included in Appendix C. The audio files are available from the media section of [www.paintcare.org/about](http://www.paintcare.org/about). These ads began running on a variety of radio stations in May 2014.

## Television

In March 2014, PaintCare began airing a television commercial on cable and broadcast stations about using up leftover paint featuring a woman painting small projects. The video is posted on the media section of [www.paintcare.org/about](http://www.paintcare.org/about). The commercial ends with the following

voiceover: "When you run out of ideas for using up leftover paint, recycle the rest with PaintCare. Find a drop-off location at PaintCare.org."

## Newspaper Advertising

PaintCare did no general newspaper advertising at the start of the program intentionally to allow drop-off sites time to adjust to the operations. Examples of each type of ad appear below: The first newspaper ads were for the paint-only drop-off events held in in July and August 2013 (upper left). General newspaper advertising started in October 2013 (lower left). Two types of newspaper ads that listed drop-off sites were used starting in June 2014: In areas where there were many sites, the ads included a map with numbered dots to indicate the location of drop-off sites (upper right). In areas where there were only a few sites, the site names and addresses were listed without maps (lower right).

**Recycle with PaintCare**

**FREE PAINT-ONLY Drop-Off Event**

**Saturday, May 10**  
9 AM - 1 PM

**Bristol Public Works**  
95 Vincent P Kelly Rd • Bristol, CT 06010

This event is open to residents and businesses from any place in Connecticut. Households may bring any amount of latex or oil-based paint to this event. Businesses may only bring latex paint and may not bring oil-based paint.

PaintCare is a non-profit organization that establish paint drop-off sites throughout Connecticut where you will be able to recycle paint year-round. To find out more about the program, visit [www.paintcare.org/ct](http://www.paintcare.org/ct) or call 855-724-6809.

*Leaking, unlabeled, and empty containers are not accepted.*

**Recycle YOUR PAINT**

It's more than a drop in the bucket.  
Do you know where to recycle your paint?

**Find a drop-off location near you**

Leaking, unlabeled and empty containers are not accepted. Sites have limits; please call ahead to check hours and whether the site can accept the amount of paint you'd like to recycle. Cost: 2 gallons per visit. For other sites: [www.paintcare.org](http://www.paintcare.org) or 855-724-6809.

**We'll take your paint!**

**Do you know what to do with leftover paint?**

PaintCare has more than 100 new locations in Connecticut where you can bring your old paint, stain and varnish to be recycled. Learn more about PaintCare and find your local drop-off site at [www.paintcare.org](http://www.paintcare.org).

**Recycle with PaintCare**

*Be sure containers are not leaking and have original labels. Most locations will accept up to five gallons per visit. For more information, call (855) 724-6809.*

**We'll take your paint!**

Do you know where to recycle your paint? There are now more than 130 PaintCare drop-off sites in Connecticut where residents and businesses can take paint, stain and varnish for recycling. Limit: 5 gallons per visit.

**NORWALK**

<b>Painters Supply</b> 106 Main St (203) 750-9553	<b>Sherwin-Williams</b> 304 Main Ave (203) 845-8850
<b>Rings End</b> 149 Westport Ave (203) 663-4450	<b>Sherwin-Williams</b> 561-565 Connecticut Ave (203) 838-1700

To learn more or find other drop off sites, visit [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809.

*Leaking, unlabeled and empty containers are not accepted. Sites have limits; please call ahead to check hours and whether the site can accept the type and amount of paint you would like to recycle.*



## Billboard

PaintCare purchased a billboard along I-91 in Hartford in spring 2014 as shown below:



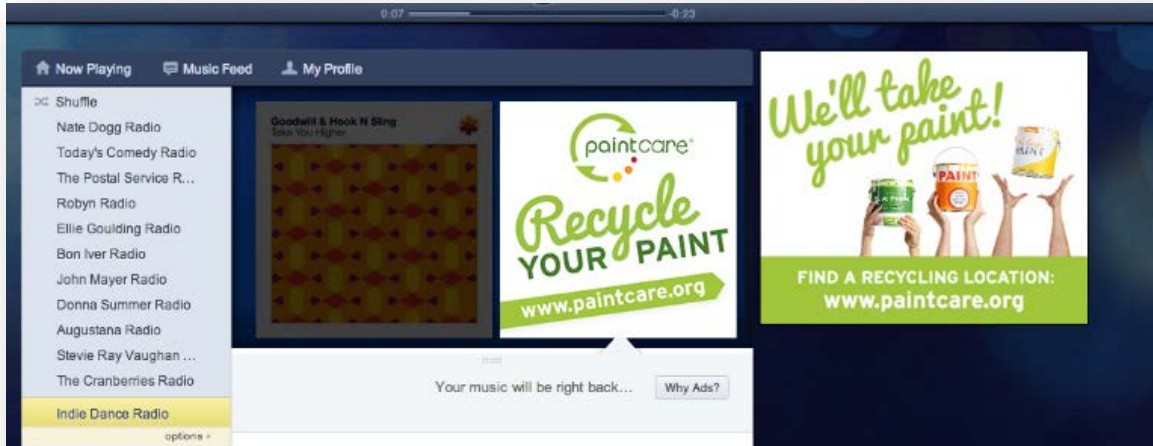
## Face-to-Face

The Connecticut Program Manager has attended the following types of events:

- Northeast PDCA Conference
- Monthly meeting for the New Haven Chapter of the PDCA
- Earth Day Events
- Pro Shows (for painting contractors)
- Home Shows

## Online / Social Media

PaintCare began advertising on Pandora radio in May 2014. Below is an example of the artwork as it appears online.



The one day paint drop-off events held in the summer of 2013 and spring of 2014 were promoted online using local patch websites. Below is an example of the animated online ad. This example was used on the New Milford Patch to promote the one day event:



## Signage

PaintCare has developed a number of signs for drop-off sites to help them let the public know about the program, screen program products, and address concerns they have about illegal dumping. Drop off site may order the following signs:



**Retail Drop-Off Sign/Poster.** This sign is available as a paper poster, plastic window cling and intended for the front of a store to let the public know that they can drop-off paint.



**Municipal Drop-Off Poster.** This metal sign was designed for HHW programs and transfer stations to let the public know that they can drop-off paint.



**Program Products.** This sign is available in English and Spanish and is used near paint storage bins as a reference for site staff to use while screening program products.



**No Dumping.** This sign is available in English and Spanish to post outside in areas where the public may be inclined to leave paint after hours. This sign is available in two sizes and in Spanish.

## Surveys

PaintCare conducted an online baseline “Paint Usage and Disposal Survey” in June 2013 using Survey Monkey. The survey was repeated in July 2014. A summary of the surveys is included in Appendix C. This survey will be used to evaluate awareness of paint recycling and disposal options over time. PaintCare intends to conduct this survey once per year. PaintCare is especially interested in the questions related to how much paint people are storing in their home and whether they know where to recycle unwanted paint. For a summary of all questions and answers, please see Appendix C. Highlights are below.

- **How much paint is being stored in homes?** (Question 2). PaintCare’s objective over time is for less paint to be stored in homes across the state. Generally, in the second survey, more respondents indicated that they are storing less paint, although after only one year, it is too early to attribute this change to PaintCare.

- **Do people know what is illegal/improper when it comes to disposing of paint?** (Question 5). PaintCare’s objective over time is that fewer people would answer that they would put liquid paint in trash or pour it down the drain. However, more people indicated in the second survey than the first survey said they would get rid of paint improperly. PaintCare’s outreach is unlikely to have anything to do with this; however, PaintCare will focus some outreach efforts on “proper” vs “improper” disposal in 2015.
- **Do people know that they don’t need to dry out latex paint any longer?** (Question 5). PaintCare’s objective over time is that fewer people will say they would dry out paint because now latex is recyclable and there are more drop off sites so they don’t need to bother drying it out. The number of people who said they would dry out paint dropped from 29.6% to 15.1%, although after only one year, it is too early to attribute this change to PaintCare.
- **Using paint stores.** (Question 5). PaintCare’s objective over time is that more people would indicate they would take paint to a paint store to be recycled. PaintCare considers this question the key measure of success. The number of people who said they would use a paint store increased from 1.7% to 7%. This might be attributable to PaintCare because prior to PaintCare, paint stores did not accept paint from the public and much of PaintCare’s outreach is designed to drive people to the site locator to find a drop-off site, most of which are paint retailers.
- **Recyclability of paint.** (Question 6). PaintCare’s objective over time is that more people would respond that paint is recyclable. The number of people who said they knew that paint is recyclable increased from 19.7% to 29.8%. This might be attributable to PaintCare because much of the PaintCare messaging is about recycling.

### Outreach Plans for 2015

PaintCare will continue to conduct outreach through various media activities, including television, radio, online and newspaper advertising. New activities planned for the next year include the following:

**Buy Right Television Commercial.** PaintCare has just completed the production of a new television commercial that will address the “Buy Right” message to encourage people to purchase the correct amount of paint. The commercial features a couple trying to figure out how much paint to purchase while they consider the factors that determine how much paint is needed, such as whether they have taken into consideration primer, wall texture and how many coats. The main messages is “take the guesswork out of figuring out how much paint to buy, and ask your local paint store for advice.” This message was suggested by participants during a focus group conducted with paint store employees in Oregon, where there was a general consensus that the previous strategy of using a simple “paint calculator” and only considering square footage of the walls to be painted was not comprehensive or useful. The new commercial will air in early 2015.

**Real Estate Agents.** PaintCare is planning to conduct direct mailing to real estate agents. Sellers often leave unwanted paint behind when they sell their house, and real estate agents are often in an excellent position to provide advice to their clients, whether the clients are (a) selling a home and want to recycle the paint when they are getting the home ready to sell, or (b) buying a home that contains paint left behind by the sellers.

**Facebook.** PaintCare will expand its Facebook presence to a national account that will include Connecticut advertising in the next year. In 2014 PaintCare started a Facebook page in Oregon and has been considering options for having individual Facebook accounts for each state program or having one national account. PaintCare is planning set up one Facebook account for all states and use geo-targeted paid advertising on Facebook to customize the messages locally for each state.

# Appendix A

**DATE** October 16, 2014**PROJECT No.** 1214410013-3000-001-TM-RevD**TO** PaintCare Inc.**FROM** Bryan Waller**EMAIL** Bryan\_Waller@golder.com**TECHNICAL MEMO TO PAINTCARE: GIS METHOD USED TO CALCULATE THE POPULATION COVERAGE OF THE PAINTCARE SERVICE LOCATIONS IN CONNECTICUT**

---

**Introduction**

GIS analysis was conducted to determine the population coverage and service levels of PaintCare permanent and supplemental paint drop-off sites in Connecticut. PaintCare's service area-based distance criterion requires access to a site within 15 miles for 95% of the state's population, while their population density criterion seeks an additional site per 50,000 residents of a populated area defined as the population within a 15 mile radius drawn from the centre of each Census Tract in the State. Golder evaluated these criteria using (1) the set of 127 permanent year-round retailers and transfer stations in place on June 30, 2014 (the end of the first reporting year), and (2) the 127 permanent sites in addition to the 62 supplemental sites and events offered as of June 30, 2014.

**Evaluation Process**

All permanent retail drop-off site addresses were mapped and a service area with a 15-mile radius surrounding each site was calculated using ESRI's ArcMap 10.2 Geographic Information System (GIS) Program. For transfer stations with resident restrictions, the service area was also a 15-mile radius, but only counted the population of the towns or places serviced by the site. Population data for 2010 was downloaded directly from the United States Census Bureau for Census Blocks which are the smallest geographic area/unit for which census data is available

An overlay analysis was conducted to calculate the percentage of the population living in each Census Block that is within at least one 15-mile service area for current PaintCare service locations (see Figure 1, Permanent Sites). The Block level population coverage calculations were then aggregated to state-level population coverage (Population within 15 miles, Table 1).

Next, analysis was conducted to establish an average service level in terms of the number of sites per serviced population. For this analysis, Golder used a 15 mile buffer from the center of each Census Tract in the State as a unit of analysis. Census Tracts are standard geographic aggregations of Census Blocks. Census Tracts are used in this analysis due to their expediency of use, national standardization and potential linkages to socio-economic data. The 15 mile buffer from the center of a Census Tract was chosen to represent a typical service area which is unlinked to any border or named geographic agglomeration.

To conduct this analysis, the total population in a given 15-mile service area was divided by the number of sites in that same service area. These service area calculations were completed for each Census Tract in the state





and averaged state-wide (Average Service Level, Table 1). The Census Tract service levels were then evaluated to determine which general areas do not meet the criterion of one site per 50,000 residents and are therefore considered underserved.

The results are shown in Table 1.

Following analysis of the permanent sites, additional analysis was performed incorporating the 62 supplemental sites and events comprising of temporary household hazardous waste (HHW) collection events, PaintCare paint-only collection events, and seasonal HHW and transfer stations (see Figure 2, Supplemental Sites and Events). The results of this analysis are shown in Table 2.

**Table 1: Analysis Results**

	Site Count	Criterion			Population	
		Population within 15 miles	Average Service Level <sup>1</sup>	Absolute Service Level <sup>2</sup>	With Access To A Site	With No Access To A Site
Permanent Sites	127	99.9%	32,088	28,142	3,571,184	2,913
Permanent Sites, Supplemental Sites and Events	189	100%	22,135	18,910	3,574,097	0

<sup>1</sup>Average Service Level is the population weighted average based on a 15 mile driving distance

<sup>2</sup>Absolute Service Level is the State's population divided by the # of sites

**Table 2: List of Underserved Areas**

	Underserved Areas
Permanent Sites	Bridgeport, Ellington, Enfield, Greenwich, Milford, Norwalk, Somers, Stratford, Suffield, Thompson, Vernon, Westport
Permanent Sites, Supplemental Sites and Events	Greenwich (Six Census Tracts: 20,843 People Total) Thompson (One Census Tract: 4,570 People Total)

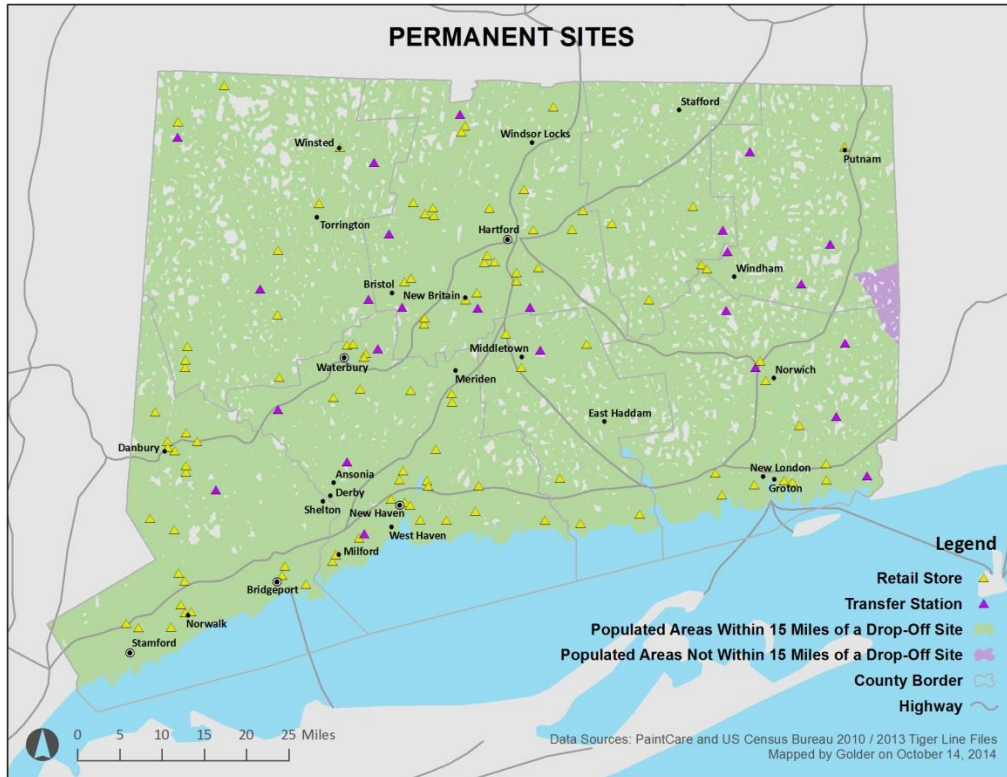


Figure 1: Permanent Sites

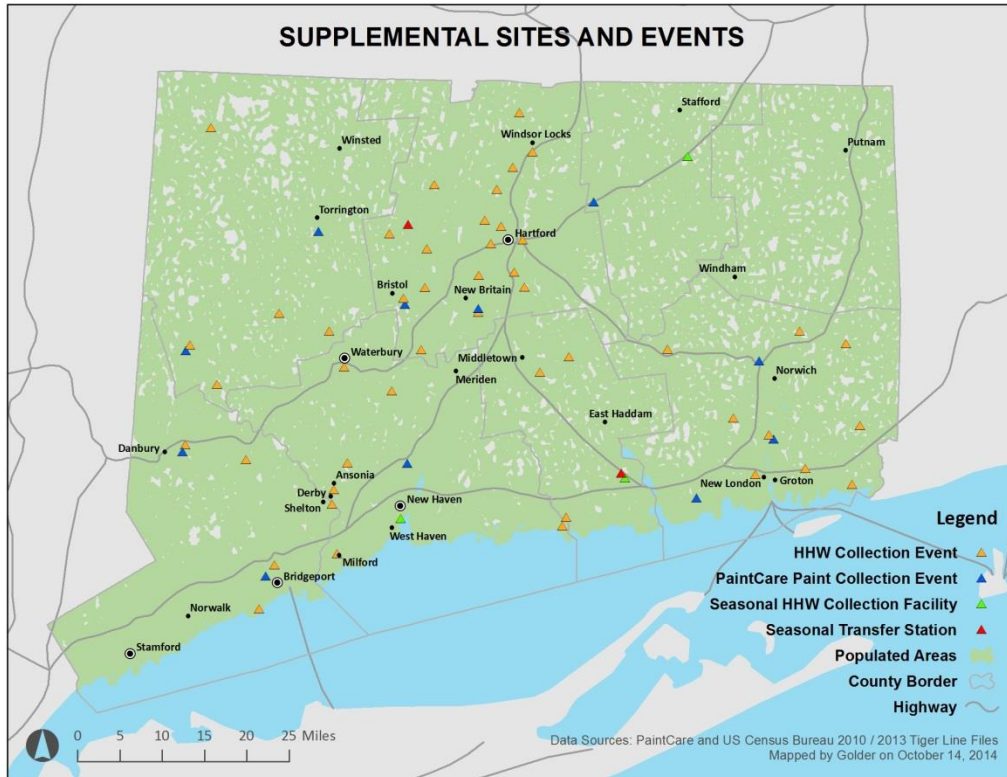


Figure 2: Supplemental Sites and Events

We trust that this memorandum is sufficiently detailed for your requirements. Please contact us if you have any questions or would like additional information.

**GOLDER ASSOCIATES LTD.**

Danielle Lang  
GIS Technician

Bryan Waller, B.Sc.  
Associate, Senior Consultant

DL/AL/BW

## Appendix B

**PaintCare Inc.**

Financial Statements  
and Independent Auditors' Report

June 30, 2014 and 2013

**PaintCare Inc.**

Financial Statements  
June 30, 2014 and 2013

**Contents**

Independent Auditors' Report.....	1-2
<i>Audited Financial Statements</i>	
Statements of Financial Position.....	3
Statements of Activities....	4
Statements of Cash Flows.....	5
Notes to Financial Statements.....	6-11
<i>Supplemental Information</i>	
Schedules of Activities, Organized by Program.....	12-13

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
PaintCare Inc.

We have audited the accompanying financial statements of PaintCare Inc. ("PaintCare"), which comprise the statements of financial position as of June 30, 2014 and 2013, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform an audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare as of June 30, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

***Other Matter***

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental information included on pages 12-13 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Handwritten signature in blue ink that reads "Rogers + Company PLLC". The signature is written in a cursive, flowing style.

Vienna, Virginia  
October 2, 2014



## PaintCare Inc.

### Statements of Financial Position June 30, 2014 and 2013

	2014	2013
<b>Assets</b>		
Current assets:		
Cash	\$ 26,234,634	\$ 12,050,629
Accounts receivable, net	6,642,433	4,381,509
Due from affiliate	34,800	-
Prepaid expenses	93,889	112,904
	<hr/>	<hr/>
Total current assets	33,005,756	16,545,042
	<hr/>	<hr/>
Property and equipment, net	75,034	42,751
	<hr/>	<hr/>
Total assets	<u>\$ 33,080,790</u>	<u>\$ 16,587,793</u>
	<hr/>	<hr/>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 3,943,487	\$ 2,677,145
Due to affiliate	449,847	281,970
	<hr/>	<hr/>
Total current liabilities	4,393,334	2,959,115
	<hr/>	<hr/>
Long-term debt:		
Notes payable	-	3,220,000
Accrued interest	-	122,340
	<hr/>	<hr/>
Total long-term debt	-	3,342,340
	<hr/>	<hr/>
Total liabilities	4,393,334	6,301,455
	<hr/>	<hr/>
<b>Net Assets</b>		
Unrestricted	28,687,456	10,286,338
	<hr/>	<hr/>
Total net assets	28,687,456	10,286,338
	<hr/>	<hr/>
Total liabilities and net assets	<u>\$ 33,080,790</u>	<u>\$ 16,587,793</u>
	<hr/>	<hr/>

See accompanying notes.

## PaintCare Inc.

### Statements of Activities For the Years Ended June 30, 2014 and 2013

	2014	2013
<b>Unrestricted Revenue and Support</b>		
Paint recovery fees	\$ 43,101,604	\$ 24,121,770
Interest income	37,217	3,374
Other income	224,888	-
	<hr/>	<hr/>
Total unrestricted revenue and support	43,363,709	24,125,144
	<hr/>	<hr/>
<b>Expenses</b>		
Program services:		
Oregon	3,911,042	3,675,662
California	16,182,408	8,159,652
Connecticut	2,082,429	279,082
Rhode Island	85,996	16,533
Minnesota	222,624	-
Vermont	313,719	-
Maine	7,408	-
Colorado	8,108	-
	<hr/>	<hr/>
Total program services	22,813,734	12,130,929
	<hr/>	<hr/>
General and administrative	2,148,857	1,426,307
	<hr/>	<hr/>
Total expenses	24,962,591	13,557,236
	<hr/>	<hr/>
<b>Change in Net Assets</b>	18,401,118	10,567,908
<b>Net Assets (Deficit), beginning of year</b>	10,286,338	(281,570)
	<hr/>	<hr/>
<b>Net Assets, end of year</b>	\$ 28,687,456	\$ 10,286,338
	<hr/> <hr/>	<hr/> <hr/>

See accompanying notes.

**PaintCare Inc.**

Statements of Cash Flows  
For the Years Ended June 30, 2014 and 2013

	2014	2013
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ 18,401,118	\$ 10,567,908
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation and amortization	5,400	2,974
Allowance for doubtful accounts receivable	34,398	22,255
Change in operating assets and liabilities:		
(Increase) decrease in:		
Accounts receivable	(2,295,322)	(3,925,481)
Due from affiliate	(34,800)	-
Prepaid expenses	19,015	(112,904)
Increase (decrease) in:		
Accounts payable and accrued expenses	1,266,342	2,091,650
Due to affiliate	167,877	(675,963)
Accrued interest	(122,340)	113,670
Net cash provided by operating activities	17,441,688	8,084,109
<b>Cash Flows from Investing Activity</b>		
Purchases of property and equipment	(37,683)	(45,725)
Net cash used in investing activity	(37,683)	(45,725)
<b>Cash Flows from Financing Activity</b>		
(Payments to) proceeds from notes payable	(3,220,000)	1,775,000
Net cash (used in) provided by financing activity	(3,220,000)	1,775,000
<b>Net Increase in Cash</b>	14,184,005	9,813,384
<b>Cash, beginning of year</b>	12,050,629	2,237,245
<b>Cash, end of year</b>	\$ 26,234,634	\$ 12,050,629

*See accompanying notes.*

## **PaintCare Inc.**

### Notes to Financial Statements June 30, 2014 and 2013

#### **1. Nature of Operations**

PaintCare Inc. (“PaintCare”), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (ACA), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009 with implementation of the Oregon Program beginning July 1, 2010. Similar legislation has subsequently been passed in other states. The legislation pilots an industry-led, end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare.

#### **2. Summary of Significant Accounting Policies**

##### Basis of Accounting and Presentation

PaintCare’s financial statements are prepared on the accrual basis of accounting and are in accordance with generally accepted accounting principles for not-for-profit organizations. Unrestricted net assets represent funds that are not subject to donor-imposed stipulations and are available for support of PaintCare’s operations. There were no temporarily or permanently restricted net assets as of June 30, 2014 and 2013.

##### Accounts Receivable

Accounts receivable are recorded at net realizable value and represent amounts due from post-consumer paint recovery fees. PaintCare provides an allowance for bad debts using the allowance method, which is based on management’s judgment considering historical information. Accounts are individually analyzed for collectability, and will be reserved based on individual evaluation and specific circumstances. When all collection efforts have been exhausted, the accounts are written off against the related allowance. At June 30, 2014 and 2013, an allowance of \$56,653 and \$22,255, respectively, was recognized.

##### Property and Equipment

Property and equipment with a projected useful life ranging from three to ten years and in excess of \$1,000 are capitalized and recorded at cost. Depreciation is computed using the straight line method over the estimated useful lives of the individual assets, ranging from three to ten years.

## PaintCare Inc.

Notes to Financial Statements  
June 30, 2014 and 2013

### 2. Summary of Significant Accounting Policies (continued)

#### Communication Costs

PaintCare holds communication-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred. Communications expenses were \$2,451,411 and \$2,695,738 for the years ended June 30, 2014 and 2013, respectively.

#### Revenue Recognition

PaintCare recognizes revenue from post-consumer paint recovery fees at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell on a monthly basis.

Program participants report their monthly unit sales of paint through a secure, HTTPS online system using their unique user ID and password. The participant must pay a paint recovery fee per container sold according to the following fee schedule:

1/2 pint or less		No charge
Greater than 1/2 pint to less than 1 gallon	\$	0.35
1 gallon	\$	0.75
Greater than 1 gallon to 5 gallons	\$	1.60

As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint—so that the manufacturer, distributor, and/or retailer is made whole—in some cases, distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payment are due by the end of the month following the reporting period.

Revenue from all other sources is recognized when earned.

#### Functional Allocation of Expenses

The costs of providing the various program and supporting activities have been summarized on a functional basis in the accompanying financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Programs are categorized by the states where services are conducted.

## PaintCare Inc.

Notes to Financial Statements  
June 30, 2014 and 2013

### 2. Summary of Significant Accounting Policies (continued)

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### Subsequent Events

In preparing these financial statements, PaintCare has evaluated events and transactions for potential recognition or disclosure through October 2, 2014, the date the financial statements were available to be issued.

### 3. Concentration of Credit Risk

Financial instruments that potentially subject PaintCare to significant concentrations of credit risk consist of cash. PaintCare maintains cash deposit and transaction accounts with various financial institutions and these values, from time to time, may exceed insurable limits under the Federal Depository Insurance Corporation (FDIC). PaintCare has not experienced any credit losses on its cash to date as it relates to FDIC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

### 4. Accounts Receivable

Accounts receivable related to the following programs were due as follows at June 30:

	2014	2013
California	\$ 5,332,769	\$ 3,907,788
Oregon	545,469	495,976
Connecticut	611,331	-
Rhode Island	104,077	-
Vermont	105,440	-
Accounts receivable	6,699,086	4,403,764
Less: allowance for doubtful accounts	(56,653)	(22,255)
Total accounts receivable, net	<u>\$ 6,642,433</u>	<u>\$ 4,381,509</u>

## PaintCare Inc.

### Notes to Financial Statements June 30, 2014 and 2013

#### 5. Property and Equipment

PaintCare held the following property and equipment at June 30:

	<u>2014</u>	<u>2013</u>
Computer equipment	\$ 28,944	\$ 21,175
Software	<u>54,464</u>	<u>24,550</u>
Total property and equipment	83,408	45,725
Less: accumulated depreciation and amortization	<u>(8,374)</u>	<u>(2,974)</u>
Property and equipment, net	<u><u>\$ 75,034</u></u>	<u><u>\$ 42,751</u></u>

#### 6. Notes Payable

PaintCare has entered into promissory notes payable with member companies in order to fund start-up costs incurred in connection with expanding their paint recovery fee program into new states. Initially, each note was negotiated at different times during 2012 and 2013 with an interest rate of 3.6% per annum. The total balance of the notes was due in 2015; however, PaintCare repaid the total outstanding balance in 2014. Notes payable consist of the following at June 30:

	<u>2014</u>	<u>2013</u>
PPG Industries, Inc.	\$ -	\$ 900,000
The Valspar Corporation	-	500,000
The Sherwin Williams Company	-	400,000
Behr Process Corporation	-	350,000
RPM International, Inc.	-	350,000
BASF Corporation	-	125,000
Bway Corporation	-	125,000
The Dow Chemical Company	-	125,000
Vogel Paint, Inc.	-	100,000
Dunn-Edwards Corporation	-	75,000
Kelly-Moore Paint Co., Inc.	-	75,000
Quest Specialty Chemicals, Inc.	-	50,000
Jones Blair Company	-	25,000
Aexcel Corporation	-	<u>20,000</u>
Total long-term notes payable	<u><u>\$ -</u></u>	<u><u>\$ 3,220,000</u></u>

## **PaintCare Inc.**

Notes to Financial Statements  
June 30, 2014 and 2013

### **7. Related Party**

American Coatings Association (ACA), a related party, is a separate, 501(c)(6) nonprofit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally, ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, through its signature Coating Care<sup>®</sup> resources, and focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA maintains a controlling interest in PaintCare through the ability to appoint its Board of Directors.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA provides staffing, an office, office equipment and furniture, supplies, and other administrative support services. The term of the agreement is for one year and automatically renews for one-year terms unless canceled by either party.

For the years ended June 30, 2014 and 2013, total administrative fees charged by ACA to PaintCare were \$535,208 and \$390,988, respectively. At June 30, 2014 and 2013, PaintCare owed ACA \$449,847 and \$281,970, respectively, which is included in due to affiliate in the accompanying statements of financial position. At June 30, 2014 and 2013, ACA owed PaintCare \$34,800 and \$0, respectively, which is included in due from affiliate in the accompanying statements of financial position.

### **8. PCA Paint Stewardship, Inc.**

Product Care Association (PCA) is a Canadian nonprofit industry association that manages product stewardship programs for household hazardous and special waste on behalf of its members across Canada. PCA incorporated PCA Paint Stewardship, Inc. (PCA-USA) as a nonprofit organization in order to expand its work in managing product stewardship programs into the United States. PCA is the sole member of PCA-USA.

On April 1, 2010, PaintCare entered into an agreement with PCA-USA for the purpose of providing administrative and operational support for the Oregon Architectural Paint Stewardship Pilot Program. The agreement commenced on April 1, 2010 and was scheduled to terminate on June 30, 2014, calling for a monthly management fee of \$16,667. Effective April 1, 2013, the terms of the agreement were amended as PCA-USA transitioned the majority of the administrative and operational activities to PaintCare. The amendment moved up the termination date to December 31, 2013 and decreased the monthly management fee to \$5,556. A subsequent amendment extended the termination of this agreement back to the original termination date of June 30, 2014.



## **PaintCare Inc.**

### Notes to Financial Statements June 30, 2014 and 2013

#### **8. PCA Paint Stewardship, Inc. (continued)**

For the years ended June 30, 2014 and 2013, management service fees under this agreement totaled \$70,207 and \$190,080, respectively.

In addition to the contract described in the preceding paragraph, PCA-USA contracts with independent subcontractors to perform the collection, transportation, processing, and recycling services of post-consumer paint at pre-determined rate schedules. Contracts with the two largest subcontractors extended through December 31, 2013 with one-year renewal options. These contracts were extended and terminated on June 30, 2014. PCA-USA invoices PaintCare on a monthly basis to recover the payments made by PCA-USA to the subcontractors. Expenses related to the subcontractor activity are recorded in program and delivery expenses. For the years ended June 30, 2014 and 2013, expenses related to the subcontractor activity were \$3,323,305 and \$3,068,041, respectively.

#### **9. Income Taxes**

PaintCare is recognized as a tax-exempt organization under Internal Revenue Code (IRC) Section 501(c)(3), and is exempt from income taxes except for taxes on unrelated business activities. No tax expense is recorded in the accompanying financial statements for PaintCare, as there was no unrelated business taxable income. Contributions to PaintCare are deductible as provided in IRC Section 170(b)(1)(A)(vi). Management evaluated PaintCare's tax positions, and concluded that PaintCare's financial statements do not include any uncertain tax positions.

**SUPPLEMENTAL INFORMATION**

---

**PaintCare Inc.**

Schedule of Activities, Organized by Program  
For the Year Ended June 30, 2014

	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	General and Administrative	Total
<b>Unrestricted Revenue and Support</b>										
Paint recovery fees	\$ 4,083,877	\$ 35,237,602	\$ 3,533,470	\$ 104,152	\$ -	\$ 142,503	\$ -	\$ -	\$ -	43,101,604
Interest income	-	-	-	-	-	-	-	-	37,217	37,217
Other income	224,888	-	-	-	-	-	-	-	-	224,888
<b>Total unrestricted revenue and support</b>	<b>4,308,765</b>	<b>35,237,602</b>	<b>3,533,470</b>	<b>104,152</b>	<b>-</b>	<b>142,503</b>	<b>-</b>	<b>-</b>	<b>37,217</b>	<b>43,363,709</b>
<b>Expenses</b>										
Program and delivery:										
Transportation and processing	3,273,591	11,751,474	1,325,917	23,264	-	138,926	-	-	-	16,513,172
Communication	286,868	1,854,534	256,452	12,119	4,745	36,236	-	457	-	2,451,411
Legal fees	-	220,777	2,580	-	-	-	-	-	-	223,357
State agency administrative fees	50,000	265,882	40,000	2,500	124,275	-	-	-	-	482,657
Collection support	49,714	1,527,401	315,780	16,274	23	60,369	-	-	-	1,969,561
Other program expenses	250,869	562,340	141,700	31,839	93,581	78,188	7,408	7,651	-	1,173,576
<b>Total program and delivery</b>	<b>3,911,042</b>	<b>16,182,408</b>	<b>2,082,429</b>	<b>85,996</b>	<b>222,624</b>	<b>313,719</b>	<b>7,408</b>	<b>8,108</b>	<b>-</b>	<b>22,813,734</b>
Administrative:										
Management fees	-	-	-	-	-	-	-	-	535,208	535,208
Legal fees	-	-	-	-	-	-	-	-	118,236	118,236
Insurance	-	-	-	-	-	-	-	-	102,666	102,666
Interest expense	-	-	-	-	-	-	-	-	73,560	73,560
Other expense	-	-	-	-	-	-	-	-	1,319,187	1,319,187
<b>Total administrative</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2,148,857</b>	<b>2,148,857</b>
<b>Total expenses</b>	<b>3,911,042</b>	<b>16,182,408</b>	<b>2,082,429</b>	<b>85,996</b>	<b>222,624</b>	<b>313,719</b>	<b>7,408</b>	<b>8,108</b>	<b>2,148,857</b>	<b>24,962,591</b>
<b>Change in Unrestricted Net Assets Before Allocation of General and Administrative Activities</b>	<b>397,723</b>	<b>19,055,194</b>	<b>1,451,041</b>	<b>18,156</b>	<b>(222,624)</b>	<b>(171,216)</b>	<b>(7,408)</b>	<b>(8,108)</b>	<b>(2,111,640)</b>	<b>18,401,118</b>
<b>Allocation of General and Administrative Activities</b>	<b>(152,726)</b>	<b>(1,485,130)</b>	<b>(142,482)</b>	<b>(41,961)</b>	<b>(211,441)</b>	<b>(24,945)</b>	<b>(52,955)</b>	<b>-</b>	<b>2,111,640</b>	<b>-</b>
<b>Total Change in Net Assets</b>	<b>244,997</b>	<b>17,570,064</b>	<b>1,308,559</b>	<b>(23,805)</b>	<b>(434,065)</b>	<b>(196,161)</b>	<b>(60,363)</b>	<b>(8,108)</b>	<b>-</b>	<b>18,401,118</b>
<b>Net Assets (Deficit), beginning of year</b>	<b>944,952</b>	<b>9,892,568</b>	<b>(495,872)</b>	<b>(49,117)</b>	<b>(6,193)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>10,286,338</b>
<b>Net Assets (Deficit), end of year</b>	<b>\$ 1,189,949</b>	<b>\$ 27,462,632</b>	<b>\$ 812,687</b>	<b>\$ (72,922)</b>	<b>\$ (440,258)</b>	<b>\$ (196,161)</b>	<b>\$ (60,363)</b>	<b>\$ (8,108)</b>	<b>\$ -</b>	<b>\$ 28,687,456</b>

**PaintCare Inc.**

Schedule of Activities, Organized by Program  
For the Year Ended June 30, 2013

	Oregon	California	Connecticut	Rhode Island	Minnesota	General and Administrative	Total
<b>Unrestricted Revenue and Support</b>							
Paint recovery fees	\$ 4,055,200	\$ 20,066,570	\$ -	\$ -	\$ -	\$ -	24,121,770
Interest income	-	-	-	-	-	3,374	3,374
<b>Total unrestricted revenue and support</b>	<b>4,055,200</b>	<b>20,066,570</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,374</b>	<b>24,125,144</b>
<b>Expenses</b>							
Program and delivery:							
Transportation and processing	3,066,875	4,140,248	-	-	-	-	7,207,123
Communication	275,340	2,374,681	42,430	3,287	-	-	2,695,738
Legal fees	9,292	333,852	79,168	11,667	-	-	433,979
State agency administrative fees	10,000	372,032	-	-	-	-	382,032
Collection support	1,166	513,353	44,190	-	-	-	558,709
Other program expenses	312,989	425,486	113,294	1,579	-	-	853,348
<b>Total program and delivery</b>	<b>3,675,662</b>	<b>8,159,652</b>	<b>279,082</b>	<b>16,533</b>	<b>-</b>	<b>-</b>	<b>12,130,929</b>
Administrative:							
Legal fees	-	-	-	-	-	66,725	66,725
Administrative fees	-	-	-	-	-	390,988	390,988
Insurance	-	-	-	-	-	59,377	59,377
Interest expense	-	-	-	-	-	113,670	113,670
Other expense	-	-	-	-	-	795,547	795,547
<b>Total administrative</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,426,307</b>	<b>1,426,307</b>
<b>Total expenses</b>	<b>3,675,662</b>	<b>8,159,652</b>	<b>279,082</b>	<b>16,533</b>	<b>-</b>	<b>1,426,307</b>	<b>13,557,236</b>
<b>Change in Unrestricted Net Assets Before Allocation of General and Administrative Activities</b>	<b>379,538</b>	<b>11,906,918</b>	<b>(279,082)</b>	<b>(16,533)</b>	<b>-</b>	<b>(1,422,933)</b>	<b>10,567,908</b>
<b>Allocation of General and Administrative Activities</b>	<b>(119,006)</b>	<b>(1,154,644)</b>	<b>(110,506)</b>	<b>(32,584)</b>	<b>(6,193)</b>	<b>1,422,933</b>	<b>-</b>
<b>Total Change in Net Assets</b>	<b>260,532</b>	<b>10,752,274</b>	<b>(389,588)</b>	<b>(49,117)</b>	<b>(6,193)</b>	<b>-</b>	<b>10,567,908</b>
<b>Net Assets (Deficit), beginning of year</b>	<b>684,420</b>	<b>(859,706)</b>	<b>(106,284)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(281,570)</b>
<b>Net Assets (Deficit), end of year</b>	<b>\$ 944,952</b>	<b>\$ 9,892,568</b>	<b>\$ (495,872)</b>	<b>\$ (49,117)</b>	<b>\$ (6,193)</b>	<b>\$ -</b>	<b>\$ 10,286,338</b>

## Appendix C



# Connecticut Paint Recycling Program

## About the PaintCare Program

### PAINTCARE®

PaintCare® is a non-profit 501(c)(3) organization, established by the American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers in states that adopt a paint stewardship law.

### PROGRAM PRODUCTS

*These products have fees and will be accepted at PaintCare-partnering drop-off sites:*

- Latex paints (acrylic, water-based)
- Oil-based paints (alkyd)
- Stains
- Primers and undercoaters
- Shellacs, lacquers, varnishes, urethanes
- Deck and floor paints
- Sealers and waterproofing coatings for wood, concrete and masonry

### NON-PROGRAM PRODUCTS

- Paint thinners and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Tar, asphalt, and bitumen-based products
- 2-component coatings
- Coatings used for Original Equipment Manufacturing or shop application
- Any non-coatings (caulk, spackle, cleaners, etc.)

### FEES

The "PaintCare Recovery Fee" is applied to the purchase price of architectural paint sold in Connecticut as required by the Connecticut Paint Stewardship Law. Fees are based on container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon to 5 gallons	\$ 1.60



*For more information, please ask for the PaintCare brochure, visit [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809.*

*Recycle with PaintCare*

# What Is the Connecticut Paint Stewardship Program?

*More than 700 million gallons of architectural paint is sold each year in the U.S., and it is estimated that about 10 percent of that goes unused and is available for recycling.*

Until now, unused, leftover (postconsumer) paint has generally been managed through programs operated and paid for by local and state government agencies.

Starting in July 2013, a Connecticut law requires the paint and coatings industry to develop a financially and environmentally sustainable solution to manage postconsumer architectural paint. Under the new program, the paint industry will make paint recycling more convenient by setting up drop-off sites throughout the state where consumers can take their paint. PaintCare will also conduct outreach and education about buying the right amount and using up remaining paint.

## Program Products

*These products have fees and are accepted at drop-off sites:*

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

## Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

*Note: Leaking, unlabeled, and empty containers are not accepted at drop-off sites.*

For information about recycling and proper disposal of non-program products, please contact your garbage hauler, local environmental health agency, household hazardous waste program, or public works department.



# Recycle with PaintCare

*About the Connecticut Program*



## Who Is PaintCare?

PaintCare is a non-profit 501(c)(3) organization, established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt a paint stewardship law.

PaintCare is currently running or preparing to implement programs in California, Connecticut, Oregon, and Rhode Island.

## Paint Drop-Off Sites

PaintCare will establish drop-off sites at paint retail stores, government-run household hazardous waste programs, transfer stations and other locations across Connecticut. PaintCare sites will accept latex paint (and other water-based program products) from all residents and businesses and oil-based program products from all residents and most businesses. To find a site near you, visit [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809.



## Recycling New and Old Paint

PaintCare will make sure your paint gets recycled or properly disposed of at state-authorized paint processing facilities. You can drop off new paint and old paint, even if it is over 20 years old.

## Funding and Fees

The program is funded by a fee that paint manufacturers pay to PaintCare for each container of architectural paint sold in Connecticut. Manufacturers pass the fee to distributors and retailers, who include the fee in the purchase price of paint. Fees are by container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon to 5 gallons	\$ 1.60

Retail stores can choose whether or not to display the fee separately on sales receipts.

The fee is not a deposit – you do not receive it back when you drop off paint for recycling.

For more details, please visit [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809.

## What Products Are Covered?

Architectural paint or “Program Products” are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. They do not include aerosol, industrial, original equipment, or specialty coatings.

*(See back panel for examples of program and non-program products.)*

## Who Can Use the Program?

In addition to residents, this program is available to trade painters, contractors and other businesses with one restriction: If your business produces more than 26 gallons of hazardous waste per month, you may only use the drop-off sites for your latex paint and not for your oil-based paint. To learn more about the 26 gallon restriction, contact PaintCare or the Connecticut Department of Energy and Environmental Protection.

## Limits on Quantities at Drop-Off Sites

Drop-off sites may establish limits on the quantity of products they accept. Generally, the limit in small stores will be lower than in large stores. Please check with the site in advance if you have more than 5 gallons.





Find a paint drop-off  
site near you by  
visiting [paintcare.org](http://paintcare.org)



Recycle with PaintCare

Buy right.  
Use it up.  
Recycle the rest.

*PaintCare is the non-profit product stewardship organization established by the American Coatings Association to represent architectural paint manufacturers.*

We're working to provide environmentally sound and cost-effective paint recycling programs in states with paint stewardship laws.

To find a site near you, please call (855) 724-6809 or visit [www.paintcare.org](http://www.paintcare.org)

[www.paintcare.org](http://www.paintcare.org)



## Connecticut Paint Stewardship Program

# Information for Trade Painters

### Connecticut has had a Paint Stewardship Program since July 1, 2013.

The Connecticut Paint Stewardship law requires paint manufacturers to establish a paint stewardship program in Connecticut. The program is funded by a fee on each container of architectural paint sold in the state. The program sets up drop-off sites at retail stores and other sites throughout the state where residents and businesses are able to take most types of leftover paint for recycling, free of charge.

### Paint Stewardship Led by Industry

The American Coatings Association (ACA) worked with various stakeholders interested in the management of postconsumer paint to develop a Paint Stewardship Program in the United States. PaintCare Inc. is a non-profit organization established by ACA to implement the program on behalf of paint manufacturers in states that adopt paint stewardship laws. These states include California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

### PaintCare Recovery Fee and Funding

As required by state law, a paint stewardship assessment fee (“PaintCare Recovery Fee”) must be added by manufacturers to the wholesale price of all architectural paint sold in the state. This fee is paid by manufacturers to PaintCare to fund setting up drop-off sites for leftover, postconsumer architectural paint, and for the transportation, recycling, and proper disposal of that paint. The fees also pay for consumer education and program administrative costs.

The fees are based on container size as follows:

\$ 0.00 – Half pint or smaller
\$ 0.35 – Larger than half pint to smaller than 1 gallon
\$ 0.75 – 1 Gallon
\$ 1.60 – Larger than 1 gallon to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Recovery Fee with their sale price of architectural paint sold in the state. Displaying the fee on invoices and receipts is not mandatory for distributors or retailers; however, PaintCare encourages them to show the fee, and for the fee to be listed as “PaintCare Recovery Fee” to aid in customer and dealer education and to ensure transparency.

### Notice for Trade Painters

It is expected that trade painters will pass the fees on to their customers in order to recoup the fees they pay on the product.



**When estimating jobs, trade painters should take these fees into account by checking with your suppliers to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.**

#### **New Paint Drop-Off Sites**

PaintCare has established paint drop-off sites across the state. Most drop-off sites are at paint stores. Other sites may include solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

#### **Use of Retail Drop-Off Sites by Businesses**

Retail drop-off sites provide a convenient and no cost recycling option for trade painters and other businesses. Businesses that generate less than 220 pounds of hazardous waste\* per month will be able to use these sites to recycle all program products (both water and oil-based) with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) may use the PaintCare sites for their water-based program products only; they are not able to use the sites for oil-based paint or other solvent-based products.

\*220 pounds is about 20-30 gallons of paint. When counting how much hazardous waste you generate in a month, oil-based paint does count (because by law it is a hazardous waste), but latex and other water-based paint does not count toward the 220 pound monthly total.

#### **Pick-Up Service for Large Volumes**

Businesses with at least 300 gallons of postconsumer paint to recycle, may qualify to have their paint picked up by PaintCare at no additional cost. To learn more about this service or to request an appointment, please call (855) 724-6809.

#### **What Products Are Covered?**

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

#### **PROGRAM PRODUCTS**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **NON-PROGRAM PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM)(shop application) paints and finishes

---

#### **MORE INFORMATION**

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005



# Large Volume Pick-Up (LVP) Service

## PaintCare

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers in states that adopt a paint stewardship law. The primary goal of this program is to make paint recycling more convenient.

## Paint Drop-Off Sites

In states with paint stewardship laws, PaintCare's main effort is to set up conveniently located drop-off sites—places where residents and businesses may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept per visit (usually from 5 to 20 gallons). To find a drop-off site near you, please use the site locator at [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809.



## One or Two Times: “Large Volumes Pick-Ups”

For households and businesses that have accumulated a large volume or stockpile of paint, PaintCare offers a direct pick-up service in states with a PaintCare program. Large volume means at least 300 gallons, measured by container size (not content). On a case-by-case basis, we may offer to pick up less than 300 gallons if there are no drop-off sites in your area. After two or three pick-ups you may be switched to a regular service (see next page).

## Drums and Bulked Paint Are Not Accepted

PaintCare only accepts paint in containers no larger than 5 gallons. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into large cans. If you have unwanted paint in drums or containers larger than 5 gallons, please contact a licensed paint recycling company or a hazardous waste transportation company.

## HOW TO REQUEST A PICK-UP

### 1. Sort and count your paint

We need to know the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains and (2) oil-based paint and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).

### 2. Fill out the LVP Request Form and send it in

Fill out a paper or electronic version of the “Large Volume Pick-Up Request Form” and return it to PaintCare by email, fax, or regular mail. (Visit [paintcare.org](http://paintcare.org) or call PaintCare for the form.)

## Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pick-up or inform you of the best place to take your paint. If you qualify for a pick-up, you will be put in contact with our licensed transporter to schedule a pick-up. It may be several weeks before your pick-up occurs.

## On the Day of Your Pick-Up

Sort your products into the two categories noted previously, and store them in an area that has easy access. If the paint is a far distance from where the transporter parks, the path between should be at least four feet wide to accommodate the boxes.

Please plan to have staff available on the day of your pick-up to pack the paint containers into the boxes. The

transporter may be able to provide some assistance, but we require your staff to be present and provide labor to pack boxes. Once your paint is properly packed and loaded onto the transporter's truck, you will sign a bill of lading and receive a copy for your records. Your paint will then be taken to an authorized processing facility for further sorting and recycling.

**Note:** Paint must be in original containers. The transporter cannot pick up containers that are leaking or unlabeled.

### **Regular Service: "Large Volume Users"**

For businesses that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pick-ups is available in states with PaintCare programs. With this service, you will be provided with empty bins, then request a pickup when at least three bins are filled. With this service, PaintCare will provide training on how to properly pack, and you will be required to sign a contract with PaintCare.

### **Limits on Businesses**

If your business generates more than 220 pounds (20-30 gallons depending on the type) of hazardous waste per month, you may use PaintCare drop-off sites and this pick-up service for water-based program products only. You will not be able to use the Program for solvent or oil-based products.

If your business generates less than 220 pounds of hazardous waste per month, you may use PaintCare sites and this pick-up service for both water-based program products and oil-based program products, if you certify that you are eligible.

**Note:** When calculating how much hazardous waste you generate in a month, do not count latex paint towards the monthly total.

### **What about Non-Program Products?**

This program does not accept all paints (such as aerosols and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-program products (see list to right for examples), we recommend that residents contact their local household hazardous waste (HHW) program. Some HHW programs allow businesses to use their programs for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

### **What Products Are Covered?**

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### **PROGRAM PRODUCTS**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### **NON-PROGRAM PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

---

#### **MORE INFORMATION:**

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005



FREE Paint-Only Drop-Off Events for Connecticut

# Get Rid of Your Leftover Paint

SEVEN SUMMER SATURDAYS IN 2013, 9 AM - 1 PM

- July 13 Hamden Middle School • 2623 Dixwell Avenue • Hamden, CT 06518
- July 20 Fairfield Ward High School • 755 Melville Avenue • Fairfield, CT 06825
- July 27 East Lyme Highway Dept. • 8 Capitol Drive • East Lyme, CT 06333
- August 3 Torrington Recycling Center • 252 Bogue Road • Harwinton, CT 06791
- August 3 Danbury Public Works • 52A Newtown Road • Danbury, CT 06810
- August 10 Norwich Public Works • 50 Clinton Avenue • Norwich, CT 06360
- August 17 New Britain Recycling Center • 642 Christian Lane • Berlin, CT 06037

## WHO CAN USE THE EVENTS?

These events are open to residents and businesses from any place in Connecticut. Participation is NOT restricted to only residents and businesses from the town where the event is located.

## WHAT PAINT PRODUCTS CAN YOU BRING?

Households may bring any amount of latex or oil-based paint to this event; however, **businesses may only bring latex paint** because the State of Connecticut requires that business be "pre-screened" to make sure they qualify. If your business has oil based paint to recycle, please call us at 855-724-6809 for information on how to recycle non-latex products.

### ⊘ NOT ACCEPTABLE

- No leaking, unlabeled or empty containers
- No aerosol spray paints
- No drums or containers larger than 5 gallons
- We cannot accept other hazardous waste or chemicals, such as paint thinner, solvents, motor oil, spackle, glue, adhesive, roofing tar, pesticides, cleaning chemicals

### ACCEPTABLE

*Containers must have original labels. This event is for the following products only:*

- House paint and primers (latex or oil based)
- Stains
- Deck and concrete sealers
- Clear finishes (e.g., varnishes, shellac)

*Recycle with PaintCare*

PaintCare Inc. is a non-profit organization established by the American Coatings Association to establish paint drop-off sites at about 100 paint stores and transfer stations throughout Connecticut where you will be able to recycle smaller amounts of paint year-round. Visit [www.paintcare.org](http://www.paintcare.org) or call 855-724-6809 to learn more about the PaintCare program beginning July 1 in Connecticut.



SPRING CLEANING?



We'll take  
your paint!



FREE PAINT ONLY Drop-Off Events for Anyone in Connecticut

FOUR SPRING EVENTS IN 2014, 9 AM - 1 PM

- April 26 SCRRRA Office • 7 Hurlbutt Rd • Gales Ferry, CT 06335
- May 10 Railroad Station • Railroad Street • New Milford, CT 06776
- May 10 Bristol Public Works • 95 Vincent P Kelly Rd • Bristol, CT 06010
- May 31 Vernon Public Works • 375 Hartford Turnpike • Vernon, CT 06066

#### WHAT PAINT PRODUCTS CAN YOU BRING?

These events are free and open to residents and businesses from anywhere in Connecticut. Households may bring any amount of latex or oil-based paint to this event; however, **businesses may only bring latex paint** because the State of Connecticut requires that business be pre-screened to make sure they qualify. If your business has oil based paint to recycle, please call us at 855-724-6809 for information on how to recycle non-latex products.

#### NOT ACCEPTABLE

- No leaking, unlabeled or empty containers
- No aerosol spray paints
- No drums or containers larger than 5 gallons
- We cannot accept other hazardous waste or chemicals, such as paint thinner, solvents, motor oil, spackle, glue, adhesive, roofing tar, pesticides, cleaning chemicals

#### ACCEPTABLE

*Containers must have original labels. This event is for the following products only:*

- House paint and primers (latex or oil based)
- Stains
- Deck and concrete sealers
- Clear finishes (e.g., varnishes, shellac)

Recycle with PaintCare

PaintCare Inc. is a non-profit organization established by the American Coatings Association to provide convenient places to recycle leftover paint. There are now more than 100 paint stores and transfer stations throughout Connecticut where you can take smaller amounts of paint all year long. Visit [www.paintcare.org](http://www.paintcare.org) or call 855-724-6809 to find paint drop-off sites.



1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005

## FREE PAINT DROP-OFF EVENTS IN CONNECTICUT

**Gales Ferry**    **April 26**  
**New Milford**    **May 10**  
**Bristol**    **May 10**  
**Vernon**    **May 31**

[www.paintcare.org](http://www.paintcare.org)

# Spring Cleaning? We'll take your paint!

FREE **Paint Only** Drop-Off Events  
for Anyone in Connecticut







# We'll Take Your Paint!

The Town of Windham Department of Public works has partnered with PaintCare to make paint recycling more convenient

### NEARBY PAINT DROP-OFF SITES

PaintCare has established drop-off sites at paint retail stores, household hazardous waste programs, transfer stations and other locations across Connecticut. Windham residents are close to the following drop-off sites. Please call sites if you have questions about the types and amount of paint they accept.

- **Town of Windham Transfer Station**  
(Residents only, no landlords or commercial users)  
8 Industrial Park Drive, North Windham 06256  
Friday and Saturday 7 am to 2:45 pm  
(806) 465-3090
- **Mid-NERO Household Hazardous Waste Facility**  
(Residents only, no landlords or commercial users)  
57 Hancock Road, Willington 06279  
1st and 3rd Saturday of the month 9 am to 2 pm  
(806) 684-3163
- **Sherwin-Williams**  
(Residents and most\* businesses, 5 gallon limit)  
1320 Main Street, Willimantic 06226  
Monday – Friday 7 am to 7 pm  
Saturday 8 am to 6 pm  
Sunday 10 am to 6 pm  
(860) 423-4571
- **Cash True Value Home Center**  
(Residents and most\* businesses, 5 gallon limit)  
1561 West Main Street, Willimantic 06226  
Monday – Friday 8 am to 7 pm  
Saturday and Sunday 8 am to 5 pm  
(860) 423-1649

\*Any business can bring latex paint, but only some businesses can bring oil-based paint. See right for eligibility information.



### Did you Know?

*Each year 650 million gallons of architectural paint is sold in the United States, and about 10 percent goes unused and is available for recycling.*

### PLACES TO TAKE OLD PAINT

PaintCare has set up many paint drop-off sites throughout Connecticut and other PaintCare States. Find your nearest drop-off site using PaintCare's search tool at [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809.

### WHAT HAPPENS TO THE PAINT?

PaintCare will make sure that your leftover paint is remixed into recycled paint, used as a fuel, made into other products or properly disposed.

### ELIGIBILITY: WHO CAN USE THE PAINTCARE SITES?

Most town transfer stations that partner with PaintCare only accept waste from their own residents, but there are more than 80 paint stores in Connecticut that are PaintCare drop-off sites – they accept paint from residents of any town in Connecticut. They also accept paint from trade painters, contractors and other businesses with one restriction: If your business produces more than 220 pounds (about 20-30 gallons) of hazardous waste per month, you may use the drop-off sites for your latex paint only and not for your oil-based paint. To learn more about the 220 pound restriction, contact PaintCare.

## PAINT STEWARDSHIP COMES TO CONNECTICUT

Starting July 2013, Connecticut's Paint Stewardship Law requires paint manufacturers to implement a program to manage leftover house paint. PaintCare is a non-profit organization established by paint manufacturers to run the program in Connecticut and any state with a paint stewardship law.

## HOW TO RECYCLE

PaintCare sites accept all brands of old house paint, stains and varnish — even if they are 20 years old! Containers must be five gallons or smaller, and a few types of paint are not accepted. All PaintCare drop-off sites accept at least five gallons of paint per visit. Some sites accept more. Make sure all containers of paint have lids and original labels, and load them securely in your vehicle. Take them to drop-off sites during their regular business hours.

## PAINTCARE RECOVERY FEE

PaintCare is funded by a fee paid by paint manufacturers for each can of paint they sell in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. Most stores choose to show the fee on their receipts, but it is optional. Fees are based on the size of the container as follows:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than a half pint to smaller than 1 gallon

\$ 0.75 – 1 gallon

\$ 1.60 – Larger than 1 gallon up to 5 gallons

## NOT A DEPOSIT

The fee is not a deposit — it is part of the purchase price. The fees are used to pay the costs of running the program: recycling, public education, staffing and other expenses. You do not get it back when you drop off paint for recycling.

## CONTACT PAINTCARE INC.

To learn more about PaintCare or find drop-off locations in other towns, contact PaintCare at (855) 724-6809, [info@paintcare.org](mailto:info@paintcare.org) or [www.paintcare.org](http://www.paintcare.org)

## CONTACT TOWN OF WINDHAM

Bradford P. Wojick, Superintendent

Scott M. Clairmont, Assistant Superintendent

979 Main Street

Willimantic, CT 06226

(860) 465-3090 Tel.

(860) 465-3096 Fax

[publicworks@windhamct.com](mailto:publicworks@windhamct.com)

## What Products Are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.

## PROGRAM PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

## NON-PROGRAM PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

**IMPORTANT: Leaking, unlabeled and empty containers are not accepted at PaintCare drop-off sites.**



# Recycle your paint here.

[DURING BUSINESS HOURS]

*To learn what products are accepted by the program either ask your sales associate, call (855) 724-6809 or visit [www.paintcare.org](http://www.paintcare.org).*



*Recycle with PaintCare*

*Leaking, unlabeled, and empty containers are not accepted.*



# PRINT MATERIALS ORDER FORM

For free PaintCare brochures and factsheets

**CONNECTICUT**

Please complete this form and send to PaintCare. Indicate the quantities you would like below.

Store Name	
Street Address	
City/State/Zip	
Contact Person	
Phone	
Email	

### PROGRAM BROCHURE

General information about the PaintCare Program



Quantity


English  
 Spanish  
 Polish  
 Portuguese

### LARGE VOLUME PICK-UP FACT SHEET

How to request a pickup for 300 gallons or more



Quantity


English  
 Spanish

### MINI CARD

Quick reference to help find a drop-off site



Quantity


English  
 Spanish

### PROGRAM POSTER

General PaintCare information on 1 page 8.5 x 11



Quantity


English  
 Spanish

### TRADE PAINTER FACT SHEET

General information for painting contractors



Quantity


English  
 Spanish  
 Polish  
 Portuguese

### BROCHURE HOLDER

Keep the program brochures neat and in one place

Would you like a brochure holder for the counter? (yes/no)

yes / no

--

### SEND COMPLETE FORM TO:

Email: [retail@paintcare.org](mailto:retail@paintcare.org)  
 Fax: (855) 385-2020

Mail: PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005  
 Phone: (855) 724-6809



## Connecticut Paint Stewardship Program

# Information for HHW Programs

### New law benefiting Household Hazardous Waste Programs in Connecticut takes effect July 2013.

A new law passed in 2011 requires paint manufacturers to establish a Paint Stewardship Program in Connecticut. Municipal Household Hazardous Waste Programs that participate can save money on paint management costs. Program funding comes from an assessment fee on the sale of architectural paint sold in Connecticut starting in July 2013.

#### New Paint Stewardship Program in Connecticut

PaintCare Inc. is a non-profit 501(c)(3) organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Connecticut is the third state to pass such a law. PaintCare currently operates programs in Oregon and California, and a fourth program is being planned for Rhode Island. Although the program is required by state law, it is designed and operated by the paint manufacturing industry.

The Program starts 60 days after the Connecticut Department of Energy and Environmental Protection (DEEP) approves a Stewardship Plan. The Plan will be submitted by PaintCare on behalf of paint manufacturers by March 1, 2013. Connecticut's program is expected to begin in July 2013.

#### Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural



paint. Although most drop-off sites will be at paint retailers, municipal household hazardous waste (HHW) programs and waste transfer stations may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling/disposal costs paid by PaintCare.

#### Benefits to Household Hazardous Waste Programs

- Make recycling of leftover paint more convenient
- Savings on transportation and recycling/disposal
- Conserve resources and keep paint out of the solid waste stream
- Allow residents to bring paint with other HHW in one trip to one site

#### PaintCare Partners Receive

- Collection bins
- Transportation and recycling/disposal services
- Staff training at your site
- Program guidelines
- Free publicity of HHW site or event (optional)

## Drop-off Site Responsibilities

- Provide secure storage area for collection bins (cubic yard boxes or drums)
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures



## Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex paint, PaintCare will cover the transportation and disposal costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and disposal costs.
- PaintCare may choose to only contract with one transporter to pick up paint from all PaintCare sites in Connecticut, whether retail or HHW. If your current hazardous waste transporter is not the same company, a second hauler will transport paint from your event or facility.

## Water-Based (Latex) Paint is a Resource

An important goal of the PaintCare Program is to conserve resources and increase the volume of paint that is recycled. Many HHW programs in Connecticut do not accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be treated as a resource and recycled to the maximum extent possible.

## What Products are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

### PROGRAM PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### NON-PROGRAM PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

#### MORE INFORMATION:

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org



## Connecticut Paint Stewardship Program

# Information for Transfer Stations

## Connecticut's new paint stewardship law supports paint collection activities at waste transfer stations.

### Paint Stewardship Program in Connecticut

A law passed in 2011 goes into effect this summer. The new law requires manufacturers of paint to establish a Paint Stewardship Program in Connecticut. Municipal and private waste transfer stations can participate by offering paint recycling to their customers and municipal agencies. The cost of transportation and recycling of program products will be paid by the Program. Funding for the Program comes from an assessment fee on the sale of architectural paint sold in Connecticut starting in July 2013.

PaintCare Inc. is a non-profit 501(c)(3) organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.



Connecticut is the third state to pass such a law. PaintCare currently operates programs in Oregon and California, and a fourth program is being planned for Rhode Island.

### Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint. Although most drop-off sites will be at paint retailers, municipal and private transfer stations, and household hazardous waste (HHW) programs may also volunteer to be PaintCare drop-off sites.

### Benefits to Transfer Stations

- Make recycling of leftover paint more convenient for your community
- Help Connecticut conserve resources and keep paint out of the solid waste stream
- Save money on municipally generated leftover paint

### PaintCare Partners Receive

- Storage bins
- Transportation and recycling services for the collected paint
- Program brochures and signage
- Free publicity (optional) if your site allows the public to drop off program products

## Water-Based (Latex) Paint is a Resource

An important goal of the PaintCare Program is to conserve resources and increase the volume of paint that is recycled. Residents and businesses in Connecticut are currently instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Few transfer stations in Connecticut recycle latex paint because it is expensive to manage. Through the PaintCare program, latex paint will be treated as a resource and recycled to the maximum extent possible.



## Drop-Off Site Responsibilities

- Provide secure storage area for storage bins (drums or cubic yard boxes shown above)
- Accept program products from your customers during normal operating hours
- Properly pack program products in storage bins
- Assist transporter with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures

## What Products are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), or specialty coatings. Examples are provided below.

## PROGRAM PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

## NON-PROGRAM PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

---

### MORE INFORMATION:

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005





## Connecticut Paint Stewardship Program

# Information for Paint Retailers

### A new Connecticut law affecting paint retailers takes effect July 2013.

The new law requires paint retailers to add a stewardship assessment fee to architectural paint products and make sure they are not selling unregistered brands of architectural paint. Retailers may also volunteer to be paint collection sites for residents and certain businesses in their community.

#### New Paint Stewardship Program in Connecticut

The American Coatings Association (ACA) worked for ten years with various stakeholders interested in the management of postconsumer paint to develop and implement an industry-led Paint Stewardship Program in the United States.

PaintCare Inc., a non-profit 501(c)(3) organization, was established by the ACA to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Oregon passed the first industry-supported paint stewardship law in 2009. California, Connecticut, and Rhode Island have since passed similar laws. More than 80 retail stores serve as drop-off sites in the Oregon program, and

in its first two years, the program collected more than 1 million gallons of post-consumer paint. The California program began October 2012 with more than 350 paint retailers participating as drop-off sites.

#### Assessment Fee and Funding

As required by the law, at the program start date, a paint stewardship assessment fee ("PaintCare Recovery Fee") must be added by manufacturers to the wholesale price of all architectural paint sold in Connecticut. This fee will fund the collection, transportation, recycling, and proper disposal of architectural paint. It will also pay for consumer education and administrative costs. Paint retailers and distributors will see this fee on their invoices from paint manufacturers.

The law also requires that each retailer and distributor add the PaintCare Recovery Fee to the purchase price of architectural paint sold in Connecticut. While displaying the fee on consumer receipts is not mandatory, PaintCare encourages retailers to do so to ensure transparency and aid in consumer education.

The fee paid by the consumer to the retailer offsets the fee charged by the manufacturer or distributor to the retailer. All manufacturers, distributors, and retailers selling architectural paint in Connecticut must pay and pass down the PaintCare Recovery Fee to their customers, ensuring a level playing field for all affected parties.

The assessment fees in Connecticut will be proposed in PaintCare's Program Plan to be submitted to the Connecticut Department of Energy and Environmental Protection (DEEP) by March 1, 2013. Once the Program Plan is approved, the fees will be known. (Fees vary by container size.) Fee assessment will take effect at the start of the program on July 1, 2013.



## Registered Manufacturers and Brands

In addition to adding the PaintCare Recovery Fee to architectural paint sold in the State, retailers in Connecticut will be required to ensure that the manufacturers and brands of any architectural paint sold in their store are registered with PaintCare. Retailers may not sell architectural paints that are not registered with PaintCare. The Connecticut Department of Energy and Environmental Protection will list the registered manufacturers and brands on its website.

## Paint Drop-off Sites

PaintCare will establish paint drop-off sites across Connecticut. Most drop-off sites will be paint retail stores. Others sites may include solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary and subject to meeting PaintCare's requirements for adequate storage space, willingness to collect both latex and oil-based paints from both households and certain businesses, and willingness to have the site advertised to the public (i.e., newspaper ads, websites, etc.).

There is no fee to participate as a drop-off site. PaintCare will provide paint storage bins, arrange for transportation of bins from sites, and pay for recycling and proper end of life management of the paint.

## Retail Education and Outreach Materials

PaintCare has worked with retailers to develop public education and point of sale materials about the program. These materials will be available to all retailers to help communicate the purpose of the PaintCare Recovery Fee and the benefits of the paint stewardship program. PaintCare will send a starter packet of materials to all Connecticut paint retailers prior to the program start date, either directly or through a retailer's corporate office. Following the initial mailing, materials will be replenished upon request at no cost. Materials will be available in English and other languages useful for Connecticut consumers.

*Samples of materials developed for the California program can be viewed at [www.paintcare.org/retailer](http://www.paintcare.org/retailer).*



## What Products Are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

## PROGRAM PRODUCTS

**These products have fees and are accepted at drop-off sites:**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

## NON-PROGRAM PRODUCTS

**These products have no fees and are not accepted at drop-off sites:**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

*Note: Leaking, unlabeled and empty containers are not accepted at drop-off sites.*

## MORE INFORMATION:

(855) 724-6809 or (855) PAINT09  
[www.paintcare.org](http://www.paintcare.org) or [info@paintcare.org](mailto:info@paintcare.org)

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005



## Connecticut Paint Stewardship Program

# How to Become a Retail Drop-off Site

### A new Connecticut law affecting paint retailers takes effect July 2013.

The new law requires paint retailers to add a stewardship assessment fee to architectural paint products and make sure they are not selling unregistered brands of architectural paint. Retailers may also volunteer to be paint drop-off sites.

This fact sheet explains how to partner with PaintCare as a retail drop-off site.

#### New Paint Stewardship Program in Connecticut

PaintCare Inc., a non-profit 501(c)(3) organization, was established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Oregon passed the first industry-supported paint stewardship law in 2009. California, Connecticut, and Rhode Island have since passed similar laws. More than 80 retail stores serve as drop-off sites in the Oregon program, and in its first two years, the program collected more than 1 million gallons of postconsumer paint. The California program began October 2012 with more than 350 paint retailers participating as drop-off sites.

#### Making Paint Recycling More Convenient

The Connecticut program will allow residents and businesses to return unused architectural paint to drop-off locations throughout the State. Although household hazardous waste programs in Connecticut may continue to accept paint from residents and some businesses, these programs are not open year round, generally do not accept latex paint, and may not be as conveniently located as retail stores. With the addition of retail drop-off sites, paint recycling will become much more convenient.



#### Benefits to Retailers

There are many benefits to becoming a drop-off site. Participating retailers will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end of life management of its own products
- Promote your store as environmentally responsible or "green"
- Increase customer foot traffic and sales
- Help relieve local government of their cost of managing leftover paint
- Do your part to help prevent the improper disposal of paint products

#### MORE INFORMATION:

(855) 724-6809 or (855) PAINT09  
[www.paintcare.org](http://www.paintcare.org) or [info@paintcare.org](mailto:info@paintcare.org)

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005

## PaintCare Provides

- Listing of your store as a drop-off site on website, in promotional materials and other advertisements
- Storage bins
- Transportation and recycling services for the collected paint
- Staff training at your site
- Training binder
- Spill kits
- Program brochures, signage, and customizable customer education materials



## Drop-off Site Responsibilities

- Provide secure storage area for collection bins
- Accept unused program products from the public during operating hours
- Place unopened program products in collection bins [cubic yard boxes (see image above) or drums]
- Keep storage bins neat and properly packed
- Assist transportation service provider with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures
- Post “drop-off site” signs in store window and display consumer education materials

## Contact

Laura Panciera  
Program Coordinator  
lpanciera@paint.org

## What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

## PROGRAM PRODUCTS

**These products have fees and are accepted at drop-off sites:**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

## NON-PROGRAM PRODUCTS

**These products have no fees and are not accepted at drop-off sites:**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

*Note: Leaking, unlabeled and empty containers are not accepted at drop-off sites.*



## MORE INFORMATION:

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005



## Connecticut Paint Stewardship Program

# PaintCare Recovery Fees

**A new Connecticut law affecting paint retailers requires retailers to add a stewardship assessment fee to architectural paint products and make sure they are not selling unregistered architectural paint brands**

**The Connecticut law is effective July 1, 2013.**

### **New Paint Stewardship Program in Connecticut**

The American Coatings Association (ACA) has worked over the previous 10 years with various stakeholders interested in the management of post-consumer paint to develop and implement an industry-led Paint Stewardship Program in the United States.

PaintCare Inc., a non-profit 501(c)(3) organization, was established by ACA to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

### **What is the Recovery Fee and how does it work?**

The PaintCare program is funded through a paint stewardship assessment called the PaintCare Recovery Fee – a fee added to the purchase price of architectural paint. The fees fund collection, transportation and processing of unused post-consumer paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of architectural paint, passing the cost of managing post-consumer paint through to the consumers. This reduces municipal and state government costs for paint management.

### **Do we have to pass the fee on?**

Yes, the law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties.

### **What are the fees?**

Fees are based on container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon to 5 gallons	\$ 1.60

### **How were the fees calculated?**

Fees are set to cover the cost of a fully implemented program. Working with paint manufactures, PaintCare estimated annual sales of architectural paint and then divided the cost of the total program over the number of containers sold in Connecticut. Further analysis was then done to account for the typical volume left over within each container size category.

PaintCare is a non-profit organization, so the fees may be decreased if set at a level beyond what is needed to cover program expense. Likewise, the fees may be increased if PaintCare does not collect enough money to cover the costs to operate the program.

### **Are retailers required to show the fee on the receipt?**

No, but PaintCare encourages retailers to do so and to display it as “PaintCare Recovery Fee” to ensure transparency and aid in consumer education. Most stores in the other states choose to do so in order to educate the consumer about the PaintCare program and to explain the price increase.

### **Do we return the fee if someone returns a product?**

Yes. The fee should be returned as part of the purchase price.

### **Is the fee taxable?**

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee.

### **Is the fee a deposit that can be returned to customers?**

No, the fee is not a deposit. The fees are used entirely to cover the cost of running the program. In addition, the retailer is not “collecting” the fee, but merely recovering their costs by adding it to their retail price.

### **Do we add the fee on sales starting on the first day of the program (i.e., on inventory purchased before the first day) even though we didn't pay it to the distributor or manufacturer?**

Yes, in order to provide for a hard start date, retailers must add the fee on all inventory sold on or after the start date of the program.

### **How will the public know about the fee?**

PaintCare will provide public education materials to retailers that explain the purpose of the fee, how the PaintCare program works, where to take paint for recycling, and tips for using up leftover paint. A “starter pack” of public education materials was sent to all retailers. Additional outreach supplies will be provided, at no cost, upon request.

### **How do I know what products to put the fee on?**

Your supplier's invoice should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, the State's oversight agency, the Department of Energy and Environmental Protection, lists all architectural paint manufacturers and brands registered for the program on their website at [www.ct.gov/deep/paintrecycling](http://www.ct.gov/deep/paintrecycling).

### **What Products are Covered?**

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

#### **Program Products**

*These products have fees and are accepted at drop-off sites:*

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **Non-Program Products**

*These products do not have fees and are not accepted at drop-off sites:*

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

---

#### **More Information**

(855) 724-6809 or [info@paintcare.org](mailto:info@paintcare.org)  
[www.paintcare.org](http://www.paintcare.org)

PaintCare Inc.  
1500 Rhode Island Avenue NW  
Washington, DC 20005

---

## PaintCare Radio Scripts (Spring 2014)

### **“New York Cabbie”**

Hey, my name is Taxicab Yellow. I’m that can of paint that’s been sitting in your tool shed. Yeah, I’m just hangin’ out here with my buddy Forest Green (not to mention, my main squeeze, Candy Apple Red). We all go waaay back – ever since you had the house painted, fifteen years ago. Look, if you’re done with us, we get it. Just do the right thing. Find a paint drop-off location on PaintCare dot org, drop us off ...and bada bing, bada boom – you’re done.

### **“Valley Girl”**

Hi, I’m Malibu Pink, and I’m like... a can of paint. I don’t know if you’re aware of this, but I’ve been sitting in your basement ...since 1987. That was, like, before you bought the house. Why am I still here? You thought you would use me up, (pause) I am like so sure, you’ll do that. Like *never*. So if you could find one of those paint drop-off locations, there’s a whole list of them on PaintCare dot org...that would be awesome. Totally.

### **“Environmentalist Dude”**

Hi, I’m Hunter Green, and I am *the* greenest can of paint. I’m greener than my friend Emerald Green, who’s been sitting here with me in your garage...since you got the first hybrid car. When was that 1997? We’re *so* green and, er, Eco-friendly, we’re ready to be (pause) recycled for the cause. You can take us right down to a paint drop-off location near you. There’s a whole list of them on Paint Care dot org. See, you can be as green as I am.

**PaintCare Surveys for Connecticut**  
**Online surveys conducted using SurveyMonkey**

\* answer was not an option on 2013 survey  
 \*\* answer waste not an option on 2014 survey

	June 2013		July 2014	
	Percent	Count	Percent	Count
		n=233		n=278
<b>1. Do you paint professionally?</b>				
Yes	0.9	2	2.2	6
No	99.1	231	97.8	272
	100.0	233	100.0	278
<b>2. Do you currently have any leftover paint in your home. How much?</b>				
None	4.3	10	26.3	73
Less than 1 gallon	11.6	27	8.3	23
1-5 gallons (would fit in a cardboard box)	47.6	111	38.5	107
5-15 gallons (would fit in a shopping cart)	30.5	71	18.7	52
15-30 gallons (would fit in two shopping carts)	2.6	6	3.2	9
More than 30 gallons	0.4	1	0.4	1
Yes, but I don't know how much	3.0	7	4.7	13
	100.0	233	100.0	278
<b>3. Where did the paint come from? (check all that apply)</b>				
I did some painting myself and had some leftover	74.7	174	80.6	162
I hired someone to paint and they left it behind.	32.2	75	31.3	63
I found it in my home/business when I moved in	14.6	34	15.4	31
I am a painting contractor and it is from one of my jobs	1.7	4	1.0	2
Other	4.7	11	1.5	3
	127.9	298	129.8	261
<b>4. What did you do with leftover paint from your past painting projects? (check all that apply)</b>				
Poured it down the drain	0.9	2	2.6	7
Put can(s) of liquid paint in the trash	5.2	12	10.2	27
Dried out the paint and put it in the trash	33.9	79	33.3	88
Stored it in the basement or garage, intend to use	66.5	155	58.0	153
Stored it in the basement or garage, don't know what to do	23.2	54	**	**
Took it to a paint store	0.9	2	3.4	9
Took it to a household hazardous waste event or facility	21.9	51	31.1	82
Gave it away to a family, friend or organization	3.9	9	12.1	32
Left it behind when I moved	3.9	9	10.6	28
I don't know	1.3	3	3.8	10
I have never stored or disposed of leftover paint	*	*	7.6	21
Other (please specify)	3.9	9	**	**
Totals	165.5	385	172.7	457



	Jun 2013		Jul 2014	
	Percent	Count	Percent	Count
<b>5. If you wanted to get rid of unwanted paint, what would you do with it?</b>				
Pour it down the drain	0.0	0	0.4	1
Put can(s) of liquid paint in the trash	3.0	7	7.3	19
Dry out the paint and put it in the trash	29.6	69	15.1	39
Take it to a paint store	1.7	4	7.0	18
Take it to a household hazardous waste event or facility	46.4	108	44.8	116
Give it away to a family, friend or organization	6.0	14	8.5	22
I don't know	9.9	23	17.0	44
Other (please specify)	3.4	8	**	**
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>259</i>
<b>6. Do you know that paint can be recycled?</b>				
Yes	19.7	46	29.8	79
No	80.3	187	70.2	186
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>265</i>
<b>7. If you wanted to take paint to be recycled or disposed, do you know where to take it?</b>				
No	68.0	155	70.6	187
Yes	32.0	78	29.4	78
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>265</i>
<b>8. Have you every taken paint somewhere to be recycled or disposed? When?</b>				
No	67.8	158	71.3	189
Yes, at some point during the past year	8.6	20	6.8	18
Yes, more than one year ago	23.6	55	21.9	58
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>265</i>
<b>9. How far is the nearest paint retailer?</b>				
Less than 1 mile	17.6	41	18.1	48
1-5 miles	64.4	150	57.4	152
5-10 miles	17.2	40	18.1	48
10-20 miles	0.4	1	3.0	8
20-30 miles	0.0	0	0.8	2
not sure	0.4	1	2.6	7
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>265</i>
<b>10. What is the farthest you would drive to get rid of your paint?</b>				
20-30 miles	3.0	7	3.8	10
10-20 miles	22.3	52	23.4	62
5-10 miles	39.1	91	40.0	106
1-5 miles	31.8	74	25.7	68
Less than 1 mile	1.3	3	3.0	8
Not sure	2.6	6	4.2	11
<i>Totals</i>	<i>100.1</i>	<i>233</i>	<i>100.0</i>	<i>265</i>

Jun 2013		Jul 2014	
Percent	Count	Percent	Count

**11. What county do you live in?**

Fairfield	30.0	70	**	**
New Haven	23.2	54	**	**
Middlesex	5.2	12	**	**
New London	7.3	17	**	**
Litchfield	4.3	10	**	**
Hartford	23.2	54	**	**
Tolland	3.4	8	**	**
Windham	2.6	6	**	**
Not sure	0.9	2	**	**
<i>Totals</i>	<i>100.1</i>	<i>233</i>		

**12. How would you describe the place where you live?**

Urban / Major City	12.0	28	11.2	29
Suburban	47.6	111	54.1	140
Small town	28.8	67	23.6	61
Rural / Countryside	10.3	24	11.2	29
Other (please specify)	1.3	3	**	**
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>259</i>

**13. Where do you live?**

Single-family house	86.7	202	75.3	195
Two or Three-family house	2.6	6	7.0	18
Condominium or apartment building with many units	8.2	19	17.8	46
Other (please specify)	2.6	6	0.0	0
<i>Totals</i>	<i>100.1</i>	<i>233</i>	<i>100.0</i>	<i>259</i>

**14. Educational Level**

Some High School	1.7	4	0.8	2
High School Graduate	5.2	12	5.3	14
Some College	17.2	40	18.6	49
Trade/Technical/Vocational Training	*	*	4.2	11
Associate degree	*	*	5.3	14
Bachelor's degree	*	*	28.1	74
College Degree	74.2	173	**	**
Masters, Professional or Doctorate Degree	*	*	36.5	96
Prefer not to say	1.7	4	1.1	3
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>263</i>

	Jun 2013		Jul 2014	
	Percent	Count	Percent	Count
<b>15. Annual household income?</b>				
Less than \$50K	10.3	24	21.3	56
\$50 – 100K	29.2	68	24.3	64
\$100 – 150K	22.3	52	23.2	61
Over \$150K	20.6	48	9.9	26
Prefer not to say	17.6	41	21.3	56
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>263</i>
<b>16. Age</b>				
Under 21	3.0	7	3.8	10
21-40	13.3	31	30.0	79
41-60	54.1	126	38.0	100
Over 60	28.3	66	28.2	74
Prefer not to say	1.3	3	**	**
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>263</i>
<b>17. Gender</b>				
Male	52.4	122	46.7	124
Female	45.9	107	53.3	139
Prefer not to say	1.7	4	**	**
<i>Totals</i>	<i>100.0</i>	<i>233</i>	<i>100.0</i>	<i>263</i>