



PAINTCARE CT & RI: TWO NEW PAINTCARE STATES BEGIN PROGRAMS

REMINDER THAT MISTINTS ARE ACCEPTED IN PAINT BINS

Paint retailers that are PaintCare drop-off sites are reminded that they may place their own mistinted architectural paint in PaintCare bins (cubic yard boxes or "collection containers") along with paint dropped off by the public. When the Connecticut and Rhode Island programs first started, paint drop-off locations were asked not to place mistints in bins for recycling.

PaintCare recognizes that most retailers try to sell mistinted products at a discounted price or donate these products to reuse stores or organizations. We encourage them to continue trying to sell or donating paint prior to placing any unsold mistints in PaintCare bins.

Only incidental amounts of mistinted paint should be placed in PaintCare bins. Large volumes of products damaged in shipment, obsolete products, or products that can't be sold due to the discontinuation of a brand, product line, or label should be returned to the manufacturer or otherwise disposed of in accordance with state regulations. Please contact Laura Honis, Connecticut & Rhode Island Program Manager, at lhonis@paint.org with any questions about placing small volumes of mistinted paint in recycle bins.

DIGITAL BANNERS ARE AVAILABLE

Are you interested in mentioning that you are a paint drop-off site on your store's website? At the request of several retailers, we've created a set of banner ads using our tag line "Paint Recycling Made Easy" that you can download and use on your website. And we will be creating more sets of digital banners in the future.

If you have your own ideas, our communications department is happy to help with the artwork. Ads are available in the most common sizes used in digital advertising, but if you would like other sizes, just let us know. To download a banner, visit the PaintCare website (www.paintcare.org/banners/)

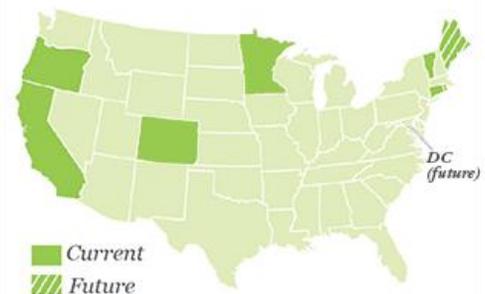


TWO STATES LAUNCH PAINTCARE PROGRAMS THIS SUMMER & FALL

In July, Colorado became the seventh state to begin a paint stewardship program. The state currently has 117 drop-off sites, and another 50 sites are interested in joining the program in the coming months.

Following on the heels of Colorado, Maine will also begin a PaintCare Program this year. The program will start with about 50 drop-off sites on October 1.

Early next year, PaintCare will launch a program for the District of Columbia (DC). The anticipated start date for the DC program is January 1, 2016.



METAL COATINGS ARE PAINTCARE PRODUCTS TOO!

Although most of the paint collected by the PaintCare program is typically latex or oil-based house paint, stain or varnish, the PaintCare program covers certain coatings for metal (paint containing rust inhibitors to prevent corrosion) and coatings that contain metal particles (such as aluminum paint). Both types of metal coatings are accepted at drop-off sites when consumers want to recycle them; they also should have the fee applied to them when they are sold in either Connecticut or Rhode Island.

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Coatings "for metal" are those that contain rust inhibitors to protect against corrosion (rust), especially when used outdoors.

Coatings "containing metal" are used for many purposes, including heat reflection, ability to withstand the elements, and to create a shiny or industrial-looking surface (as if the surface were made of metal).

Most metal coatings are accepted by PaintCare with a few exceptions:

Metal coatings in aerosol containers (spray cans) are not accepted (PaintCare does not cover any aerosols).

Metal paints that are labeled "automotive" or "marine" are not accepted because they are not considered "architectural" (PaintCare does not cover any auto or marine paints).

For a complete list of all PaintCare products, visit our website (www.paintcare.org/products-we-accept).

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