



A LOOK BACK AT 2015, DIGITAL BANNERS AVAILABLE

A LOOK BACK AT 2015

As 2016 begins, we would like to thank all our Connecticut and Rhode Island drop-off sites for making 2015 such a success.

It was a notable year for PaintCare programs in Connecticut and Rhode Island. In June 2015 the Connecticut program completed its second year of operations and Rhode Island completed its first.

Connecticut. PaintCare's program in the Nutmeg State now has a total of 138 drop-off sites, including 104 retailers, 32 transfer stations, and two reuse stores. The program has processed 275,940 gallons of postconsumer paint in its second year ending June 30. The 138 permanent year-round drop-off sites provided a drop-off site within 15 miles of 99.9% of Connecticut residents. For more details, see the [Connecticut annual report](http://www.paintcare.org/wp-content/uploads/docs/ct-annual-report-2015.pdf) (<http://www.paintcare.org/wp-content/uploads/docs/ct-annual-report-2015.pdf>)

Rhode Island. PaintCare's program in the Ocean State now has a total of 30 drop-off sites. These include 27 retail stores, two transfer stations, and Rhode Island Resource Recovery Corporation's household hazardous waste facility. These 30 permanent year-round drop-off sites provided 99.9% of Rhode Island residents a drop-off site within 15 miles of their home. The program processed 64,525 gallons of postconsumer paint during this reporting period. For more details, see the [Rhode Island annual report](http://www.paintcare.org/wp-content/uploads/docs/ri-annual-report-2015.pdf). (<http://www.paintcare.org/wp-content/uploads/docs/ri-annual-report-2015.pdf>)

LARGE VOLUME PICK-UP SERVICE: IT'S FREE!

Being a paint drop-off site is a valuable service for local households and businesses and can drive foot traffic to your store, but it might not be feasible for you to accept a stockpile of old paint accumulated by a household or business. These customers might benefit from a one-time clean out.

If someone has more than 300 gallons of paint, encourage them to contact PaintCare to request a free pick-up. The Large Volume Pick-Up Service (LVP Service) saves everyone time and trouble - it's more convenient for the customer and less hassle for drop-off sites who might otherwise be overwhelmed with large volumes of paint. PaintCare's LVP Fact Sheet provides details about the service. Give us a call to request copies of the LVP Fact Sheets to give out to your customers or download a copy from [our website](#).

DIGITAL BANNERS AVAILABLE

Are you interested in mentioning that you are a paint drop-off site on your store's website?

At the request of our drop-off sites, we've created three sets of banner ads to download and use on your own website. Ads are available in the most common sizes used in digital advertising, but if you would like custom sizes or different artwork, just let us know.

To download banners, visit the PaintCare website at <http://www.paintcare.org/banners/>.





SPOTLIGHT ON COATINGS: WATERPROOFERS ARE PAINTCARE PRODUCTS TOO!

Water can be a powerful force for destruction. In order to prevent damage to wood, masonry and concrete surfaces both inside and outside the home, applying a waterproofing solution can help keep decks, porches, patios and basements looking great for years to come.

Waterproofing compounds and sealers for concrete, masonry, and wood are PaintCare products. This means that there is a PaintCare fee applied on them at the time of purchase, and that they are accepted for free when taken to a PaintCare drop-off location, such as a paint or hardware store.



However, there are some exceptions. Waterproofers that are tar or bitumen-based are not accepted PaintCare products. Additionally, products used to protect wood furniture, such as furniture polishes, waxes, and linseed, tung, and lemon oils, are excluded from the PaintCare program. It is also important to note that masonry and concrete sealers that are labeled "for professional use only" are excluded from the PaintCare program and do not have a PaintCare fee applied to them.

Over time, untreated wood surfaces can become damaged by water. When moisture comes in contact with wood, cracks can occur. Lingering water on wood surfaces can also lead to rot. Wood waterproofers help prevent cracking, warping and splitting of wood decking, siding, shingles and other wooden surfaces. Wood waterproofers are available in either oil- or water-based formulations.

Similarly, concrete and masonry can be damaged by water. Wind-driven rain and ice can pound on driveways, concrete steps and porches, and moisture can seep into homes and wreak havoc with basement walls. A waterproofing sealer penetrates and bonds to concrete and masonry to stop leaks that allow water to enter and cause irreparable harm. They can often prevent damage before it occurs by providing a tough barrier, however, some waterproofers can be used after water damage has already occurred.

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