



PAINTCARE HIGHLIGHTS IN CONNECTICUT & RHODE ISLAND & NEW NAME FOR STEWARDSHIP FEE

STRONG START TO PAINTCARE PROGRAMS & STATE HIGHLIGHTS

We offer a warm thank you to all the Connecticut and Rhode Island paint retailers, HHW programs, and transfer stations that have joined the PaintCare program and now participate as drop-off sites. You are helping to make paint reuse and recycling more convenient. Your support has been critical to ensuring a strong start to programs in both states.

Enthusiastic program partners are a great way to increase interest in becoming a drop-off site. We invite you to share your experiences as a PaintCare site with others and to encourage them to get in touch with Laura Honis, Connecticut and Rhode Island program manager, to learn more about the program. If you are not already a drop-off site and wish to become one, please feel to contact Laura at (203) 747-4494 or lhonis@paint.org.

CONNECTICUT HIGHLIGHTS

PaintCare submitted its first annual report to the Connecticut Department of Energy and Environmental Protection (DEEP) in October. The report covers the first 12 months of the program ending June 30, 2014.

In the first year, the program managed 240,000 gallons of paint; 70 percent was latex paint and 30 percent was oil-based. Approximately 81 percent of the latex paint collected was recycled back into paint, while 10 percent was used in some other way (i.e., either landfill cover or fuel substitute). Only 9 percent of the latex paint was not able to be recycled or used in some way – this dried paint was eventually landfilled. All of the oil-based paint we collected was burned for fuel (i.e., energy recovery).

During the report period, PaintCare established 127 permanent year-round and five seasonal paint drop-off sites, managed paint from 54 municipal household hazardous waste (HHW) facilities, held 11 paint-only collection events, and picked up paint from 34 businesses and institutions that had accumulated more than 300 gallons of paint at their facilities.

Since July 2014 (the start of the new reporting period) we have added 14 more year-round sites and now have a total of 141 sites.

If you are interesting in reading the Connecticut annual report, it is available on PaintCare's website (www.paintcare.org/wp-content/uploads/docs/ct-annual-report-2014.pdf)

RHODE ISLAND HIGHLIGHTS

Our Rhode Island program began in June and has had a smooth start. We now have a total of 25 paint drop-off sites in the state. Our first annual report for Rhode Island is due to the Rhode Island Department of Environmental Management (DEM) on October 15, 2015.

NEW NAME FOR THE PAINT STEWARDSHIP FEE

Based on feedback from paint retailers and customers, we are changing the name of the fee that funds the PaintCare program. The previous name, "PaintCare Recovery Fee," will be phased out of all program materials, and we are requesting retailers, distributors, and manufacturers to do the same. Across the country, we would like everyone to use the simplified "PaintCare Fee." We believe that "PaintCare Fee" is easier to understand and more effectively communicates that the fee directly supports the PaintCare Program.



A survey of retailers in all PaintCare states found that retailers use a variety of names for the fee: Eco Fee, Paint Fee, Recycling Fee, and State Paint Fee. Previously, PaintCare encouraged retailers to use "PaintCare Recovery Fee" because it had more than one meaning, such as "we recover the paint" and "retailers recover the fee." However, we also learned that without explanation, the term "recovery" seemed abstract or unclear to many, and that is why we sought a change in the name. PaintCare's Board of Directors approved the name change last month.

Retailers are encouraged to use "PaintCare Fee" when informing customers about the fee and educating them about opportunities to recycle unwanted, leftover paint. If your store currently uses "PaintCare Recovery Fee" (or some other name) on sales receipts, we ask that you please change the name to "PaintCare Fee" for consistency across the state.

LARGE VOLUME PICK-UP SERVICE: IT'S FREE

Being a paint drop-off site is a valuable service for local residents and can drive foot traffic to your location, but it might not be feasible for a site to accept a stockpile of old paint accumulated by a homeowner or business. These customers might benefit from a one-time clean out.

If someone has more than 300 gallons of paint, encourage them to contact PaintCare to request a free pick-up. The Large Volume Pick-Up Service (LVP Service) saves everyone time and trouble – it's more convenient for the customer and less hassle for drop-off sites who might otherwise be overwhelmed with large volumes of paint. PaintCare's LVP Fact Sheet provides details about the service. Give us a call to request copies of the LVP Fact Sheets to give out to your customers or download a copy from our website at www.paintcare.org/ct or www.paintcare.org/ri.

HAPPY NEW YEAR

We also thank you for your support in 2014 and look forward to continuing to advance successful, cost-effective paint stewardship programming in 2015. The PaintCare Team wishes you a happy holiday season.

CONTACT

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