

SPREADING THE NEWS ABOUT NEW PAINT STEWARDSHIP PROGRAM

WE'RE FOUR MONTHS YOUNG!

Launched only last November, PaintCare Minnesota has enjoyed a warm public reception. We sincerely appreciate the contribution of paint retailers that have been distributing informational materials about paint recycling to their customers or that have volunteered to participate in the program as a drop-off site for leftover, unwanted paint. We entered February with 161 drop-off sites, on track to reach our near-term goal of 175 sites across Minnesota by March.

We are eager to welcome new drop-off sites from all corners of the state, but would especially appreciate new retail drop-off sites located in or near Fergus Falls, Luverne, Marshall, Pipestone, Roseau, or Thief River Falls. If you are interested in bringing paint recycling to your community—or if you would like to recommend a potential drop-off site—please contact State Program Manager Jeremy Jones at (612) 719-5216 or jjones@paint.org.

SHARING THE NEWS WITH CUSTOMERS

Traveling around Minnesota, PaintCare staff have noticed that a number of paint retailers have on hand a clipping of a *StarTribune* article about the state's paint recycling program (November 18, 2015). The article provides a good overview of how the program works. Stores report that they are using it along with program materials to familiarize their staff and customers with PaintCare.

If you have not seen the article, or would like to share it with staff or customers, a copy of the article is available on the *StarTribune* Web site [hyperlink to: <http://www.startribune.com/local/283008381.html>].

And speaking of spreading the news about PaintCare Minnesota, public education materials are available for download on the PaintCare Web site [hyperlink to: www.paintcare.org/minnesota]. These include brochures, mini cards, in-store posters, painting contractor factsheets, and other materials. You can also order free hardcopies of materials at any time by downloading an order form from the Web site, sending an e-mail to info@paintcare.org, or by calling 855-PAINT-09.



Retailers collect old paint under new Minnesota recycling program

Article by: DEE DEPASS, Star Tribune | Updated: November 18, 2014 - 5:35 AM

Hardware and paint stores now collect old paint for free, with recycling costs factored into new purchases.



WINTER WEATHER ADVISORY

It is still very much winter, with at least a few more weeks of potentially nasty conditions depending on which groundhog is doing the forecasting. In that spirit, PaintCare would like to remind drop-off sites to remove ice and snow from areas where hauler trucks will park and bins will exit the building. On the scheduled pick-up day, it is also helpful if sites create a clear path in the store for bins to gracefully navigate to the door. Thank you in advance for helping ensure a smooth and quick pick-up!

SPOTLIGHT ON COATINGS: TWO-COMPONENT PRODUCTS

Some specialty coatings are known in the paint industry as "2K" or two component (K comes from the German word for component). These coatings are usually epoxy coatings, but some are urethanes. These coatings are not part of the

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PaintCare program. The PaintCare fee does not apply to them when they are sold, and they are not accepted at paint drop-off sites.

They are always sold in two separate containers. Just prior to use, they are mixed together to start a chemical reaction. Part A is usually the larger part consisting of a resin, and Part B is the smaller part, serving as a catalyst which speeds up the curing of the resin. (Sometimes the Part A and Part B are reversed.) Usually these paints are used when extra-high durability is required or when the surface being painted will be exposed to constant moisture or spills (such as a garage floor). The timeframe in which the mixed components can be applied is relatively short (sometimes called the "pot life"). If the mixed coating is not used, it will harden in the container.

Note that a few coatings are sold with a second container of inert additives to create textures, such as sand which can prevent slipping in a floor paint. These types of coatings, even though they are also packaged in separate containers, are not excluded; they are part of the PaintCare program and are accepted at drop off sites.

For a complete list of PaintCare products accepted at drop-off sites, visit our website www.paintcare.org/products-we-accept.

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