



TWO NEW PAINTCARE STATES LAUNCH THIS SUMMER & FALL

HOW TO HELP CUSTOMERS WITH A LOT OF LEFTOVER PAINT

Accepting just a few gallons of leftover paint from customers is all in a day's work for PaintCare drop-off sites. But, from time to time, stores might have customers who want to bring in more than the five gallon recommended amount...perhaps a lot more. Here are some ways to assist customers with larger volumes of unwanted paint:

- Accept the paint – Technically, PaintCare drop-off sites can accept as much paint as they are comfortable handling, with the *only true limit* being that you cannot accept more than 20 gallons of oil-based paint from an individual business or contractor in a month. You also cannot accumulate more than 220 gallons of oil-based paint on site at any given time. So, feel free to accommodate customers who have a gallon or two more than the recommended five gallons.
- Direct them to the County – Sometimes, no matter how much a PaintCare drop-off site wants to accommodate customers, the volume of paint that a customer wants to get rid of is simply too much to manage. In these cases, invite them to visit the Minnesota Pollution Control Agency's household hazardous waste (HHW) site database (www.pca.state.mn.us/hhw/sites). The database permits users to simply search by city name to find all HHW facilities near them. Most counties operate HHW collection facilities or host special events that are equipped to deal with large quantities of paint. In many cases, facilities and events accept paint from businesses, as well as households.
- PaintCare's large volume pickup service – If a household or business customer has 300 or more gallons of paint (based on container volume, not the amount of paint in the containers), then they may be eligible for a direct pick-up by PaintCare. Visit the Minnesota page on PaintCare's Web site (www.paintcare.org/mn) (Contractors tab) for all the details, including a short pick-up interest form that can be downloaded, filled out, and then emailed or faxed to PaintCare.
- Contact a paint recycler – Amazon Environmental, located in Fridley, is PaintCare's recycler and will be happy to take larger amounts of paint on an appointment basis. If you are in, or near Twin Cities metro, this might be a good option. Contact Kari Potter at 763-572-0800 for more information.

DIGITAL BANNERS ARE AVAILABLE

Are you interested in mentioning that you are a paint drop-off site on your store's website? At the request of several retailers, we've created a set of banner ads using our tag line "Paint Recycling Made Easy" that you can download and use on your website. And we will be creating more sets of digital banners in the future. If you have your own ideas, our communications department is happy to help with the artwork. Ads are available in the most common sizes used in digital advertising, but if you would like other sizes, just let us know. To download a banner, visit the PaintCare Web site [LINK: <http://www.paintcare.org/banners/>].



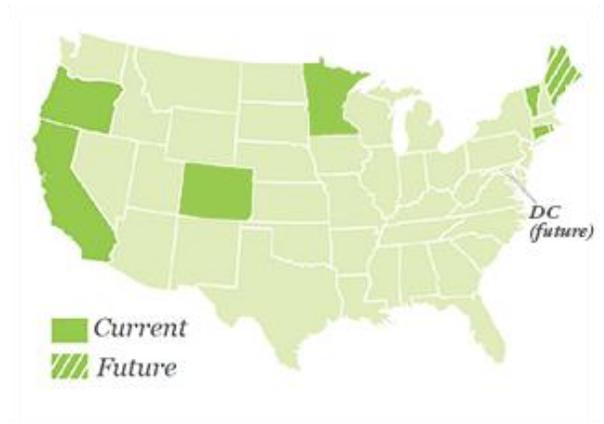


TWO STATES LAUNCH PAINTCARE PROGRAMS THIS SUMMER & FALL

In July, Colorado became the seventh state to begin a paint stewardship program. The state currently has 117 drop-off sites, and another 50 sites are interested in joining the program in the coming months.

Following on the heels of Colorado, Maine will also begin a PaintCare Program this year. The program will start with about 50 drop-off sites on October 1.

Early next year, PaintCare will launch a program for the District of Columbia (DC). The anticipated start date for the DC program is January 1, 2016.



METAL COATINGS ARE PAINTCARE PRODUCTS TOO!

Although most of the paint collected by the PaintCare program is typically latex or oil-based house paint, stain or varnish, the PaintCare program covers certain coatings for metal (paint containing rust inhibitors to prevent corrosion) and coatings that contain metal particles (such as aluminum paint). Both types of metal coatings are accepted at drop-off sites when consumers want to recycle them; they also should have the fee applied to them when they are sold in California.

Coatings "for metal" are those that contain rust inhibitors to protect against corrosion (rust), especially outdoors.

Coatings "containing metal" are used for many purposes, including heat reflection, ability to withstand the elements, and to create a shiny or industrial-looking surface (as if the surface were made of metal).

Most metal coatings are accepted by PaintCare with a few exceptions:

- Metal coatings in aerosol containers (spray cans) are not accepted (PaintCare does not cover any aerosols).
- Metal paints that are labeled "automotive" or "marine" are not accepted because they are not considered "architectural" (PaintCare does not cover any auto or marine paints).

For a complete list of all PaintCare products, visit our website [LINK: www.paintcare.org/products-we-accept/].

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